

# City Use of Canadian Code of Advertising Standards

Compiled August 2017 by Abortion Rights Coalition of Canada. Last updated May 28, 2021.

About 141 cities/towns across Canada are on this list. Selection was based on population size (largest), and also whether the anti-abortion groups Canadian Centre for Bio-Ethical Reform (CCBR) or Show the Truth (STT) had ever been active there to our knowledge, showing or distributing their graphic imagery of aborted fetuses. The latter criteria added about 16 smaller communities to the list.

Yellow-shaded cities/towns are where anti-choice groups have shown aborted fetus imagery.

The list is in alphabetical order by province, then city.

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers, etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Airdrie	AB	Land use  Signage	Land Use By-law/Signage	Land use: <a href="https://www.airdrie.ca/getDocument.cfm?ID=1344">https://www.airdrie.ca/getDocument.cfm?ID=1344</a> Signage: <a href="https://www.airdrie.ca/index.cfm?serviceID=836">https://www.airdrie.ca/index.cfm?serviceID=836</a> News story: <a href="http://www.airdriecityview.com/Graphic-protest-setup-outside-local-high-school-20131128">http://www.airdriecityview.com/Graphic-protest-setup-outside-local-high-school-20131128</a>		City staff examined bylaws surrounding demonstrations at the time, and informed council that there were three bylaws in place, each come with a \$250 fine if not adhered to. No mention of advertising standards, focuses on size, location etc.
Airdrie	AB	Proclamations	City of Airdrie: Proclamation/Letter of Support Policy / Illumination of City Facilities	<a href="https://www.airdrie.ca/getDocument.cfm?ID=3706">https://www.airdrie.ca/getDocument.cfm?ID=3706</a>		Requests for proclamations will not be issued for: - matters that are politically or religiously motivated or represent individual conviction; - campaigns, events or activities that are contrary to the City of Airdrie's policies or bylaws; - individuals or organizations that espouse discrimination, hatred, violence or racism;
Airdrie	AB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Airdrie	AB	Transit / benches / shelters	Frequently asked questions	<a href="https://www.airdrie.ca/index.cfm?serviceID=665&amp;ID=46">https://www.airdrie.ca/index.cfm?serviceID=665&amp;ID=46</a>	Pattison Outdoor: Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	Contracted out: Bus benches - Creative Outdoor Advertising Bus shelters - Outfront Media Transit ads (inside & outside of Airdrie Transit vehicles) - Pattison Outdoor
Airdrie	AB	Bus Shelters	Contracted to Outfront Media	<a href="http://www.outfrontmedia.ca/en/resources/">http://www.outfrontmedia.ca/en/resources/</a>		Old website provided link to Ad Standards under Industry Links, but with disclaimer

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						against it. July 2019: Website revamped, no mention of Code or Ad Stds.
Airdrie	AB	Flyer delivery	Bylaw No. B-30/2019, amending Community Standards Bylaw No. B- 09/2012	<a href="https://publicmtg.airdrie.ca/filestream.ashx?DocumentId=8538">https://publicmtg.airdrie.ca/filestream.ashx?DocumentId=8538</a> DRAFT Addition		This suggested addition was defeated on June 15-20 due to enforcement concerns: 4.01 "No Person shall deposit a Flyer at or on a Premises or Dwelling Unit where a sign or notice has been posted which is clearly visible at the entrance of a Premises or Dwelling Unit indicating that such Flyers are unwanted;"
Calgary	AB	Temporary Highway Signs	Updated highway signs policy to prevent groups from holding signs over highway bridges	<a href="http://www.calgary.ca/CA/city-clerks/Documents/Legislative-services/Bylaws/29M97-TemporarySigns-on-Highways.pdf">http://www.calgary.ca/CA/city-clerks/Documents/Legislative-services/Bylaws/29M97-TemporarySigns-on-Highways.pdf</a> News story: <a href="http://www.metronews.ca/news/calgary/2017/04/19/bylaw-change-end-anti-abortion-displays-calgary-overpasses.html">http://www.metronews.ca/news/calgary/2017/04/19/bylaw-change-end-anti-abortion-displays-calgary-overpasses.html</a>		Section 3(1) (c) is a hazard, obstructs or is dangerous to vehicular or pedestrian traffic; (h) is supported by string, rope, or metal guide-wire to add stability to the freestanding structure; Section 4(1)A Person must not place a Sign on a Prohibited Highway.
Calgary	AB	Signs	Signage Bylaw	<a href="http://www.calgary.ca/CSPS/ABS/Pages/Bylaws-by-topic/Signage.aspx">http://www.calgary.ca/CSPS/ABS/Pages/Bylaws-by-topic/Signage.aspx</a>		no mention of Canada Ad Standards (but may prohibit signage depending on location?)
Calgary	AB	Proclamations	Proclamation Policy	<a href="http://www.calgary.ca/CA/city-clerks/Documents/Council-policy-library/cc015-Proclamation-Policy.pdf">http://www.calgary.ca/CA/city-clerks/Documents/Council-policy-library/cc015-Proclamation-Policy.pdf</a>		no mention of Canada Ad Standards
Calgary	AB	Flags	Flag Policy	<a href="http://www.calgary.ca/CA/city-clerks/Documents/Council-policy-library/CP2016-07-Flag-Policy.pdf">http://www.calgary.ca/CA/city-clerks/Documents/Council-policy-library/CP2016-07-Flag-Policy.pdf</a>		no mention of Canada Ad Standards
Calgary	AB	Flyer delivery	Community Standards Bylaw	<a href="http://www.calgary.ca/layouts/cocis/DirectDownload.aspx?target=http%3a%2f%2fwww.calgary.ca%2fCA%2fcity-clerks%2fDocuments%2fLegislative-services%2fBylaws%2f5M2004-CommunityStandards.pdf&amp;noredirect=1&amp;sf=1">http://www.calgary.ca/layouts/cocis/DirectDownload.aspx?target=http%3a%2f%2fwww.calgary.ca%2fCA%2fcity-clerks%2fDocuments%2fLegislative-services%2fBylaws%2f5M2004-CommunityStandards.pdf&amp;noredirect=1&amp;sf=1</a>		Bans delivery of non-election/government flyers to residences.
Calgary	AB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Calgary	AB	Bus Benches	Contracted to Far West Outdoors	<a href="http://www.farwestoutdoor.com/">http://www.farwestoutdoor.com/</a>		No mention of Canada Ad Standards

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Calgary	AB	Bus Shelters	Contracted to Outfront Media	<a href="http://www.outfrontmedia.ca/en/resources/">http://www.outfrontmedia.ca/en/resources/</a>		Old website provided link to Ad Standards under Industry Links, but with disclaimer against it. July 2019: Website revamped, no mention of Code or Ad Stds.
Cochrane	AB	Advertising	Request for proposal for advertising services	<a href="https://www.cochrane.ca/documentcenter/view/3210">https://www.cochrane.ca/documentcenter/view/3210</a>		Closing date and time: 4:30pm, Dec 2, 2016: 4.3. "Each Proponent warrants that the products and services it will supply to The Town conform in all respects to the standards set forth by all applicable Federal and Provincial agencies."
Cochrane	AB	Proclamations	1204-01 Proclamations Community Services	<a href="https://www.cochrane.ca/ArchiveCenter/ViewFile/Item/164">https://www.cochrane.ca/ArchiveCenter/ViewFile/Item/164</a>		1.3 Requests for proclamations with commercial or political overtones will not be considered. 1.4 Requests for proclamations to support a cause that is contentious or divisive within the community will not be considered.
Edmonton	AB	Signs	Edmonton Zoning Bylaw 12800  Bylaw 5590 – Traffic (Signing Conditions)	<a href="https://webdocs.edmonton.ca/zoningbylaw/ZoningBylaw/Part1/Development/59_Sign_Regulations.htm">https://webdocs.edmonton.ca/zoningbylaw/ZoningBylaw/Part1/Development/59_Sign_Regulations.htm</a> <a href="https://www.edmonton.ca/documents/RoadsTraffic/Bylaw%205590%20-%20Traffic%20List%20IX.pdf">https://www.edmonton.ca/documents/RoadsTraffic/Bylaw%205590%20-%20Traffic%20List%20IX.pdf</a>		no mention of Canada Ad Standards, or anything to regulate content of signs.
Edmonton	AB	Events on City land	City Hall Public Space Use	<a href="https://www.edmonton.ca/city_government/documents/PoliciesDirectives/C561.pdf">https://www.edmonton.ca/city_government/documents/PoliciesDirectives/C561.pdf</a>		no mention of Canada Ad Standards
Edmonton	AB	Flags	Requesting a Community Flag	<a href="https://www.edmonton.ca/city_government/city-protocol.aspx">https://www.edmonton.ca/city_government/city-protocol.aspx</a>		no mention of Canada Ad Standards
Edmonton	AB	Advertising	Corp. Communications Policy	<a href="https://www.edmonton.ca/city_government/documents/PoliciesDirectives/C420.pdf">https://www.edmonton.ca/city_government/documents/PoliciesDirectives/C420.pdf</a>		no mention of Canada Ad Standards
Edmonton	AB	Transit (includes benches and shelters)	Doing Business with ETS (webpage)	<a href="https://www.edmonton.ca/ets/doing-business-with-ets.aspx">https://www.edmonton.ca/ets/doing-business-with-ets.aspx</a>	16.3. The contents of advertising material shall comply with Advertising Standards Canada.	
Foothills, Municipal District of	AB	Signs / Land Use	Foothills County Land Use Bylaw, Section 9.24.10 (page 103)	<a href="https://www.mdfoothills.com/media/files/upload/LUB%2060-2014%20Consolidated%20LUB%20Updated%20August%202020%202020.pdf">https://www.mdfoothills.com/media/files/upload/LUB%2060-2014%20Consolidated%20LUB%20Updated%20August%202020%202020.pdf</a>		Trailer ad ban along highways for aesthetic reasons. Anti-abortion signs banned along with all the rest (from High River Pro Life, not graphic images).

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Fort McMurray	AB	Signs	Bylaw No. 01/068 Urban Service Area Sign Provisions	<a href="http://www.rmwb.ca/Assets/Departments/Legislative+and+Legal+Services/Bylaws/Sign+Bylaw.pdf">http://www.rmwb.ca/Assets/Departments/Legislative+and+Legal+Services/Bylaws/Sign+Bylaw.pdf</a>		(Regional Municipality of Wood Buffalo) (7) No person shall: (a) locate a temporary or portable sign so that it causes a traffic hazard, or conflicts with parking, loading, or walkway areas;
Grande Prairie	AB	Advertising (includes buses, benches, shelters)	Advertising on City Buses and Transit Property	<a href="http://www.cityofgp.com/index.aspx?recordid=292&amp;page=786">http://www.cityofgp.com/index.aspx?recordid=292&amp;page=786</a>	Section 2: The content of all Advertisements on City Buses and Transit Property shall comply with the Canadian Code of Advertising Standards. ... (b) No Advertisement will be accepted which the City, in the exercise of its sole discretion, considers: i. to be of questionable taste or in any way offensive in the style, content or method of presentation to the general public, or ii. does not comply with the Canadian Code of Advertising Standards;	In addition, all Advertisements must meet the following criteria: (a) All Advertisements must comply with all Federal, Provincial and Municipal laws, statutes, regulations and bylaws in force or amended or promulgated hereafter; ... (c) All Advertisement shall be of a moral and reputable character; (d) All Advertisements shall be free of any demeaning, derogatory, exploitative or unfair comment or representation of any person or group of persons, or any such comment or representation based on race, religious beliefs, colour, gender, physical disability, mental disability, age, ancestry, place of origin, marital status, source of income, family status or sexual orientation of that person or class of persons;
Hinton	AB	Transit	Transit Advertising Policy #102	<a href="http://www.hinton.ca/ArchiveCenter/ViewFile/Item/1642">http://www.hinton.ca/ArchiveCenter/ViewFile/Item/1642</a>	5.8 b) The advertisement shall comply with the Canadian Code of Advertising Standards	
Leduc	AB	Advertising	Sponsorship and Advertising Policy, Policy No: 12.09:05	<a href="https://www.leduc.ca/sites/default/files/Sponsorship%20and%20Advertising%20-%2020120905%2019-09-2016.pdf">https://www.leduc.ca/sites/default/files/Sponsorship%20and%20Advertising%20-%2020120905%2019-09-2016.pdf</a>	7.0: All Sponsorship and Advertising agreements must comply with federal and provincial statutes, municipal by-laws, and the standards set out by the Canadian Advertising Standards Council (CCAS) administered by Advertising Standards Canada 8.2: Advertising of a political or religious nature is permitted provided that it meets the requirements of the Canadian Code of Advertising Standards. Page 6 of 7: In keeping with the Canadian Code of Advertising Standards, in all cases, advertising shall not: a. Demean, denigrate or disparage any identifiable person, group or persons,	8.2 Advertising: Advertising must not condone any form of personal discrimination, including discrimination on a prohibited ground pursuant to the Canadian Human Rights Act and the Province of Alberta's Human Rights Code.

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					<p>organization, profession, product or service or attempt to bring them into any public contempt or ridicule;</p> <p>b. Undermine human dignity, display obvious indifference to or encourage, gratuitously and without merit, conduct or attitudes that offend the standards of public decency among a significant segment of a population;</p> <p>c. Appear in a realistic manner to exploit, condone nor incite violence, nor appear to condone, encourage or exhibit obvious indifference to unlawful behaviour.</p> <p>Although the City is guided by the Canadian Code of Advertising Standards, the City is the sole and final arbiter in all matters relating to advertising acceptance. The City may refuse or order removal of any advertising material at any time in its absolute discretion.</p>	
Lethbridge	AB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines">http://www.pattisonoutdoor.com/advertising-content-guidelines</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Lethbridge	AB	Flags	Flag Policy	<a href="http://www.lethbridge.ca/City-Government/City-Council/Documents/CC50%20Flag%20Policy.pdf">http://www.lethbridge.ca/City-Government/City-Council/Documents/CC50%20Flag%20Policy.pdf</a>		
Lethbridge	AB	Portable signs	Bylaw (Consolidation document)	<a href="http://www.lethbridge.ca/City-Government/Bylaws/Documents/Portable%20Sign%20Bylaw.pdf#search=advertise">http://www.lethbridge.ca/City-Government/Bylaws/Documents/Portable%20Sign%20Bylaw.pdf#search=advertise</a>		
Lethbridge	AB	Land use	Land Use Bylaw	<a href="http://www.lethbridge.ca/City-Government/Bylaws/Documents/Land%20Use%20Bylaw%205700.pdf#search=advertise">http://www.lethbridge.ca/City-Government/Bylaws/Documents/Land%20Use%20Bylaw%205700.pdf#search=advertise</a>		
Lloydminster	AB/SK	Signs	Bylaw no. 30-83: A Bylaw of the City of Lloydminster in the Provinces of Saskatchewan and Alberta to regulate and control signs and billboards within the city	<a href="http://www.lloydminster.ca/DocumentCenter/View/1533">http://www.lloydminster.ca/DocumentCenter/View/1533</a>		10.12 No poster of advertising material of any obscene nature shall be posted upon any billboard or within any building so that it may be viewed from public property.

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Lloydminster	AB/SK	Advertising	Sponsorship and Advertising Policy 2015-001 Number:	<a href="http://www.lloydminster.ca/Archive/ViewFile/Item/1258">http://www.lloydminster.ca/Archive/ViewFile/Item/1258</a>		Key Considerations: The risks associated with sponsorship can be higher than those associated with most typical City activities. The major risks include: <ul style="list-style-type: none"> <li>• perceptions of improper conduct;</li> <li>• the potential to embarrass the City through associating a City project with an inappropriate sponsor;</li> </ul>
Medicine Hat	AB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines">http://www.pattisonoutdoor.com/advertising-content-guidelines</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Okotoks	AB	Advertising	Visitor Guide – Advertising Information Package	<a href="http://www.okotoks.ca/sites/default/files/pdfs/news/Visitor%20Guide%20Advertising%20Information%20Package%202015_0.pdf">http://www.okotoks.ca/sites/default/files/pdfs/news/Visitor%20Guide%20Advertising%20Information%20Package%202015_0.pdf</a>		Other bylaws don't mention advertising or Code: Traffic Bylaw 10-10, Use of Open Spaces bylaw 22-12, Nuisance and Unsightly Premises bylaw 17-07, Community Standards bylaw 19-10, Amendments to Community Standards bylaw 35-18 and Regulating Neighbourhood Nuisance, Safety and Quality of Life Matters 19-10
Red Deer	AB	Proclamations	Proclamations & Letters of Support Policy Type: Governance Process GP-B-2.3	<a href="http://www.reddeer.ca/media/the-bridge/city-departments/legislative-services/policies-and-procedures/council-policies/gp/GP-B-2.3-Proclamations-&amp;Letters-of-Support.pdf">http://www.reddeer.ca/media/the-bridge/city-departments/legislative-services/policies-and-procedures/council-policies/gp/GP-B-2.3-Proclamations-&amp;Letters-of-Support.pdf</a>		1.2.Requests for proclamations will be denied if, in the opinion of the Mayor, it: <ul style="list-style-type: none"> <li>1.2.1. is commercial or political in nature;</li> <li>1.2.2. involves any person or organization that promotes hatred of any person or class of persons, or otherwise involves illegal activity;</li> <li>1.2.3. contains any inflammatory, obscene or libelous statements;</li> <li>1.2.4. supports a cause that is controversial or divisive with the community</li> </ul>
Red Deer	AB	Verbal bullying	Community Standards Bylaw NO. 3383/2007	<a href="http://www.reddeer.ca/media/reddeerca/city-government/bylaws/Community-Standards-Bylaw-3383-2007.pdf">http://www.reddeer.ca/media/reddeerca/city-government/bylaws/Community-Standards-Bylaw-3383-2007.pdf</a>		“Bullying” means verbal or physical abuse, threats, taunts, teasing, name calling or repeated abusive communication, direct or through any medium whatsoever. Bullying: 25 (1) (a): No person shall bully any person in any public place. 10 Bylaw No. 3383/2007

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						(b) No person shall participate in or encourage by verbal or public means in the bullying of any person in any public place. (c) Any person who contravenes sections 25(1)(a) or 25(1)(b) is guilty of an offence.
Red Deer	AB	Signs	City of Red Deer Land Use Bylaw 3357/2006	<a href="http://www.reddeer.ca/media/reddeerca/city-government/bylaws/land-use-bylaws/3357-2006--Part-3-General-Regulations-Applicable-to-all-Districts.pdf">http://www.reddeer.ca/media/reddeerca/city-government/bylaws/land-use-bylaws/3357-2006--Part-3-General-Regulations-Applicable-to-all-Districts.pdf</a>		(13) Offensive Signage (a) No sign shall be erected which promotes intolerance, hatred or ridicule of any race, religion or other segment of society.
Spruce Grove	AB	Signs	Sign Regulations	<a href="http://www.sprucegrove.org/Assets/pdf/bylaws/land_use_bylaw/land_use_part10.pdf">http://www.sprucegrove.org/Assets/pdf/bylaws/land_use_bylaw/land_use_part10.pdf</a>		(13) Any sign which ...potential hazard to traffic may be removed...
St. Albert	AB	Signs	Schedule C BYLAW 9/2005 (Page 299) SIGN REGULATIONS	<a href="https://stalbert.ca/uploads/legislative/LandUseBylaw-SchC-SignRegulations.pdf">https://stalbert.ca/uploads/legislative/LandUseBylaw-SchC-SignRegulations.pdf</a>		
Strathcona County	AB	Signs	Strathcona County Land Use Bylaw 6-2015 Signs Part 5 - page 1 Part 5: Signs	<a href="http://www.strathcona.ca/files/files/at-pds-part_5_signs-nov.pdf">http://www.strathcona.ca/files/files/at-pds-part_5_signs-nov.pdf</a>	5.6.4. The Development Authority shall not permit a sign or portion thereof that: m) promotes or influences hatred or ridicule of any race, religion or other segment of society; n) features nudity; o) violates the Canadian Code of Advertising Standards or the laws of the Government of Canada or the Province of Alberta;	
Abbotsford	BC	Signs	City of Abbotsford Consolidated Sign Bylaw, 2001. Bylaw No. 1022-2001	<a href="https://abbotsford.civicweb.net/document/2627/1022-2001Cons%20Sign%20Bylaw,%202001%20(2017%203%2006).pdf?handle=305DF3A4B9084176AD26686907C685A0">https://abbotsford.civicweb.net/document/2627/1022-2001Cons%20Sign%20Bylaw,%202001%20(2017%203%2006).pdf?handle=305DF3A4B9084176AD26686907C685A0</a>		
Abbotsford	BC	Flags and Proclamations	Flog Protocol Policy (Council Report)	Only government flags <a href="https://abbotsford.civicweb.net/document/45675">https://abbotsford.civicweb.net/document/45675</a> City does not issue proclamations <a href="https://abbotsford.civicweb.net/document/47500">https://abbotsford.civicweb.net/document/47500</a>		
Abbotsford	BC	Transit	Meeting Minutes, Jan 22, 2009	<a href="https://abbotsford.civicweb.net/document/10278">https://abbotsford.civicweb.net/document/10278</a> <a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>	Mentioned in minutes: Transit Advertising Policy (Steve Harvard, BC Transit)	

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			Contracted to Lamar Advertising via BC Transit		It was noted that the BC Transit advertising policy is that all ads must meet the principles of the Canadian Code of Advertising Standards.	
Burnaby	BC	Bench		<a href="https://eagenda.burnaby.ca/sirepub/cache/2/3ksjp2c1bsuokwanglmjcrh/1680622201706085712.pdf">https://eagenda.burnaby.ca/sirepub/cache/2/3ksjp2c1bsuokwanglmjcrh/1680622201706085712.pdf</a>	Advertising - Subject to the Advertising Standards of Canada and a limited number of free advertising spaces can be provided for city programs or services.	(Jan 14-18 – link no longer working?)
Burnaby	BC	Advertising	Leisure Guide	<a href="https://www.burnaby.ca/Assets/New+Things+To+Do/Be+Active+Programs+new/Leisure+Guide+Advertising+Form.pdf">https://www.burnaby.ca/Assets/New+Things+To+Do/Be+Active+Programs+new/Leisure+Guide+Advertising+Form.pdf</a>		Advertising cannot be in conflict with any law, regulation, code, policy, by-law, standard or guideline established by the City of Burnaby, the provincial and federal governments. Advertisements must be non-partisan, non-racial, non-denominational, non-sexist and non-political.
Burnaby	BC	Transit	Information Sheet - Campaign and Election Signage	<a href="https://www.burnaby.ca/Assets/our+city+hall/Elections/Campaign+and+Election+Signage+-+Information+Sheet.pdf">https://www.burnaby.ca/Assets/our+city+hall/Elections/Campaign+and+Election+Signage+-+Information+Sheet.pdf</a>  <a href="https://bylaws.burnaby.ca/media/Consolidated/6163C.pdf">https://bylaws.burnaby.ca/media/Consolidated/6163C.pdf</a>	“...the Engineering Department’s street furniture installations, including bus shelters, bike racks and kiosks, have been approved utilizing these sections of the bylaw to incorporate advertising display areas. These advertising opportunities are managed by a ‘third party’ contractor and are available to the City for advertising its public programs and the general public to purchase advertising space. These advertising contracts also may accommodate political or election advertisements for municipal, provincial or federal campaigns, provided that they are in compliance with the City’s standards as outlined in our contractual agreements, including the standards established by the Canadian Advertising Association.”	The text at left pertains to third-party contracts such as with transit advertisers.
Burnaby	BC	Signs	Burnaby Sign Bylaw 1972, Bylaw 6163	<a href="https://bylaws.burnaby.ca/media/Consolidated/6163C.pdf">https://bylaws.burnaby.ca/media/Consolidated/6163C.pdf</a>		Nothing
Burnaby	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink

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Campbell River	BC	Advertising	City of Campbell River Council Administrative Policy Adopted: September 12, 2000 Council Resolution No. 00-762	<a href="http://www.campbellriver.ca/docs/default-source/your-city-hall/legislative-services/combined-policies-apr-2017.pdf">http://www.campbellriver.ca/docs/default-source/your-city-hall/legislative-services/combined-policies-apr-2017.pdf</a>	2.1.4 GUIDELINES c. Advertising must not present demeaning or derogatory portrayals of individuals or groups; or exploits violence, sexuality, children, the customs, convictions or characteristics of religious or ethno-cultural groups, persons with disabilities or any other person. All potential advertising must meet the Canadian Code of Advertising Standards.	Advertising is in the context of "guidelines for Departmental staff when considering requests for, and/or soliciting, revenue generating advertising opportunities, on behalf of the City" 2.1.4 GUIDELINES a. Display of advertising on City properties/mediums does not constitute endorsement of the content by the City. b. In order for advertising to be considered for display within any facility or within any leased land, it must not be partisan, or discriminatory. d. Advertising is governed by the B.C. Human Rights Act. This Act which provides that no person shall be discriminated against because of the race, colour, ancestry, place of origin, religion, marital status, family status, physical or mental disability, sex, sexual orientation or age of the person or that group or class of persons.
Campbell River	BC	Transit	Contracted to Lamar Advertising via BC Transit	<a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>		The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards
Chilliwack	BC	Transit	Contracted to Lamar Advertising via BC Transit	<a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>		The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards
Chilliwack	BC	Signs	Sign Bylaw 2004, 3005	<a href="https://www.chilliwack.com/main/attachments/Files/363/BL%203005%20-%20Sign%20Bylaw%202004%20(C)1.pdf">https://www.chilliwack.com/main/attachments/Files/363/BL%203005%20-%20Sign%20Bylaw%202004%20(C)1.pdf</a>		(The City has no advertising policy)
Coquitlam	BC	Bus Bench	City of Coquitlam Request For Proposals, RFP No. 16-02-01 Bus Bench Advertising	<a href="http://www.coquitlam.ca/docs/default-source/tender-documents/16-02-01-rfp--bus-bench-advertising.pdf?sfvrsn=2">http://www.coquitlam.ca/docs/default-source/tender-documents/16-02-01-rfp--bus-bench-advertising.pdf?sfvrsn=2</a>	8. Advertising (a) The Contractor will not post any Advertisement on a Bus Bench which is obscene or libelous or which contravenes the Canadian Code of Advertising Standards.	
Coquitlam	BC	Signs	City of Coquitlam Sign Bylaw, No. 3873, 2008	<a href="http://publicdocs.coquitlam.ca/cyberdocs/getdoc.asp?doc=1752206">http://publicdocs.coquitlam.ca/cyberdocs/getdoc.asp?doc=1752206</a>		Prohibited: (v) a sign which creates a potential or real hazard to the safe, efficient movement of vehicular or pedestrian traffic.

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Coquitlam	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink.
Courtney	BC	Signs	Sign Bylaw, NO. 2760, 2013	<a href="http://www.courtenay.ca/assets/City~Hall/Bylaws/Land~Use/Sign%20Bylaw%20No.%202760.pdf">http://www.courtenay.ca/assets/City~Hall/Bylaws/Land~Use/Sign%20Bylaw%20No.%202760.pdf</a>		
Delta	BC	Signs	Delta Sign Bylaw No. 5860, 2000	<a href="http://www.delta.ca/your-government/bylaws/bylaws-search/sign-bylaw">http://www.delta.ca/your-government/bylaws/bylaws-search/sign-bylaw</a>		
Delta	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink.
Duncan	BC	Signs	Sign Bylaw No. 3095, 2013 (With Amendments to January 20, 2014)	<a href="https://duncan.civicweb.net/filepro/documents/?preview=37486">https://duncan.civicweb.net/filepro/documents/?preview=37486</a>		nothing
Duncan	BC	Flags	Council Policy Manual Policy: Flag Display for NonProfit or Charitable Organizations Section: Administration	<a href="https://duncan.civicweb.net/filepro/documents/?preview=43122">https://duncan.civicweb.net/filepro/documents/?preview=43122</a>		Content of the flag to be approved by the CAO prior to the flag being raised;
Duncan	BC	Banners	Council Policy Manual Policy: Banners (Non-Profit or Charitable Ventures – TCH) Section: Administration	<a href="https://duncan.civicweb.net/filepro/documents/?preview=43116">https://duncan.civicweb.net/filepro/documents/?preview=43116</a>		nothing
Kamloops	BC	Transit	Contracted to Lamar Advertising via BC Transit	<a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>		The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards
Kamloops	BC	Benches and Shelters	Contracted to Creative Outdoor	<a href="http://www.creativeoutdoor.com">http://www.creativeoutdoor.com</a>		nothing
Kamloops	BC	Street and Pole Banners	Street and Pole Banners	<a href="https://kamloops.civicweb.net/filepro/document/8370/TS-01%20BANNERS%20-%20POLICY%20-%20HANGING%20OF.pdf">https://kamloops.civicweb.net/filepro/document/8370/TS-01%20BANNERS%20-%20POLICY%20-%20HANGING%20OF.pdf</a>	C2 In determining the acceptability of any Street Banner or Pole Banner within the provisions of this Council Policy, the Development and Engineering Services Department will be guided by the Canadian Code of Advertising Standards.	

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Kelowna	BC	Transit	Contracted to Lamar Advertising via BC Transit  Report to Council, Feb 27, 2012	<a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>  <a href="http://apps.kelowna.ca/CityPage/Docs/PDFs%5CCouncil%5CMeetings%5CCouncil%20Meetings%202012%5C2012-03-05%5CItem%207.1%20-%20Transit%20Bus%20Advertising%20Franchise.pdf?t=012718202">http://apps.kelowna.ca/CityPage/Docs/PDFs%5CCouncil%5CMeetings%5CCouncil%20Meetings%202012%5C2012-03-05%5CItem%207.1%20-%20Transit%20Bus%20Advertising%20Franchise.pdf?t=012718202</a>		The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards From the linked agreement: "Subject to the free speech provisions of the Canadian Charter of Rights and Freedoms, and those established by the Canadian Code of Advertising Standards, the City has contractual control over advertising content with the express right to refuse any advertising it deems to be of a controversial nature or contrary to the interests of the City."
Kelowna	BC	Flags	Flag Policy 361 Flag Guidelines 362	<a href="http://apps.kelowna.ca/CityPage/Docs/PDFs%5CCouncil%5CMeetings%5CCouncil%20Meetings%202011%5C2011-06-20%5CItem%2008.03%20-%20Flag%20Policy.pdf?t=011146147">http://apps.kelowna.ca/CityPage/Docs/PDFs%5CCouncil%5CMeetings%5CCouncil%20Meetings%202011%5C2011-06-20%5CItem%2008.03%20-%20Flag%20Policy.pdf?t=011146147</a>	B.3.d. d) The City reserves the right to reject any application Land/or flag that does not comply with City of Kelowna policies or bylaws; espouse racism, personal discrimination, violence or hatred. Flags shall not promote a point of view or organization of a political, ethical, religious nature or directly encourage, or exhibit, obvious indifference to unlawful behaviour. All events must meet guidelines in section 14 of The Canadian Code of Advertising Standards (Unacceptable Depictions and Portrayals). *	
Kelowna	BC	Signs	Sign Bylaw 8235	<a href="https://apps.kelowna.ca/CityPage/Docs/PDFs/Bylaws/Sign%20Bylaw%20No.%208235.pdf">https://apps.kelowna.ca/CityPage/Docs/PDFs/Bylaws/Sign%20Bylaw%20No.%208235.pdf</a>		3.1.12 No person, owner or tenant shall permit a sign which contains statements, words or pictures of an obscene, pornographic, or immoral character or which contains advertising matter which is untruthful.
Langley	BC	Signs	Sign Bylaw #2125	<a href="https://www.city.langley.bc.ca/sites/default/files/uploads/Bylaws/Sign_Bylaw.pdf">https://www.city.langley.bc.ca/sites/default/files/uploads/Bylaws/Sign_Bylaw.pdf</a>		no mention of Canada Ad Standards

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Langley	BC	Streetlight Banner	Streetlight Banner Policy	<a href="https://www.city.langley.bc.ca/sites/default/files/uploads/Bylaws/Streetlight_Banner_Policy.pdf">https://www.city.langley.bc.ca/sites/default/files/uploads/Bylaws/Streetlight_Banner_Policy.pdf</a>		3.1 The event or occasion promoted by the Streetlight Banners should not be political, religious, commercial, or profit making 3.10 The City reserves the right to reject any application for Streetlight Banners that does not comply with the City of Langley policies or bylaw; espouse racism, personal discrimination, violence or hatred. Streetlight Banners shall not promote a point of view or organization of a political, ethical, religious nature or directly encourage, or exhibit obvious indifference to unlawful behavior.
Langley	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink
Maple Ridge	BC	Signs	Sign Bylaw 4653-1992 adopted July 27, 1992	<a href="https://www.mapleridge.ca/DocumentCenter/View/569">https://www.mapleridge.ca/DocumentCenter/View/569</a>		Religious, charity signs exempt from the policy
Maple Ridge	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink.
Mission	BC	Transit	Council minutes  Contracted to Lamar Advertising via BC Transit	<a href="http://www.mission.ca/wp-content/uploads/march-16-2009.pdf">http://www.mission.ca/wp-content/uploads/march-16-2009.pdf</a>  <a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>	It was noted that the BC Transit advertising policy is that all ads must meet the principles of the Canadian Code of Advertising Standards.	Lamar says: The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards.
Mission	BC	Signs	District of Mission Consolidated Sign Bylaw 1662-1987	<a href="http://www.mission.ca/wp-content/uploads/1662-1987-Sign-Bylaw.pdf">http://www.mission.ca/wp-content/uploads/1662-1987-Sign-Bylaw.pdf</a>		Nothing about standards
Nanaimo	BC	Advertising	RFP #1310 Supply and Maintenance of Bus Bench and Street-Side Benches  Draft Advertising Policy	RFP #1310 Supply and Maintenance of Bus Bench and Street-Side Benches: <a href="http://www.nanaimo.ca/UploadedFilesPath/pdf/bid_ops/Schedule%20A%20Project%20Overview%20and%20Requirements.pdf">http://www.nanaimo.ca/UploadedFilesPath/pdf/bid_ops/Schedule%20A%20Project%20Overview%20and%20Requirements.pdf</a> Draft Advertising Policy: <a href="https://www.nanaimo.ca/UploadedFilesPath/Site_Structure/Corporate_Services/Corporate_Admi">https://www.nanaimo.ca/UploadedFilesPath/Site_Structure/Corporate_Services/Corporate_Admi</a>	13.0 Advertising Guidelines a. The Proponent agrees that it will only display advertising which complies with the Canadian Code of Advertising Standards. b. Advertising being displayed on Bus Bench and Street-Side Benches will be of a high moral standard that is not of a religious or political nature.	From the draft advertising standards: Policy Statement  Additionally, the proposed advertisement must not: • Compromise public safety, • Damage the City's image, • Demean others, • Incite hatred, • Conflict with existing laws, by-laws or polices, or • Derive business from the

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
				<a href="#">inistration/2015_Committee_Agendas/COW151_123A.pdf</a>	From the draft advertising standards: Policy Statement: ... For a proposed advertisement to be approved, it must be determined that it: • Maintains respect, • Provides a benefit to the City's residents, and • Adheres to the Canadian Code of Advertising Standards.	sale of tobacco, alcohol, pornography or weapons.
Nelson	BC	Banners	Community Flag and Street Banner policy (rescinded May 2019)	Nelson Right to Life have had "Right to Life week" banner up over main street in past years. Councillor brought up Charter issues in March 2019 meeting: <a href="http://www.nelsonstar.com/news/nelson-to-get-legal-opinion-on-right-to-life-street-banner/">www.nelsonstar.com/news/nelson-to-get-legal-opinion-on-right-to-life-street-banner/</a> Council got legal opinion, and in May, they scrapped entire policy: <a href="http://www.nelsonstar.com/news/nelson-council-scraps-banner-flag-policy/">www.nelsonstar.com/news/nelson-council-scraps-banner-flag-policy/</a>		(Note: Nelson added Sep 2019, after hearing about banner from Emily Deschuymer at Nelson Options for Sexual Health.)
Nelson	BC	Signs	Sign bylaw			Nothing
New Westminister	BC	Billboards	Digital Billboards (policy)	<a href="https://www.newwestcity.ca/city_hall/media/digital-signs">https://www.newwestcity.ca/city_hall/media/digital-signs</a>	The digital billboards are owned by Allvision and the advertising is managed by Dynamic Outdoor. Advertising on the signs is controlled by Allvision and Dynamic Outdoor and must be in accordance with Advertising Standards Canada.	
New Westminister	BC	Signs	Bylaw No. 7867, 2017 A bylaw to regulate signs within the City of New Westminister	<a href="https://www.newwestcity.ca/database/files/library/7867_sign.pdf">https://www.newwestcity.ca/database/files/library/7867_sign.pdf</a>		nothing
New Westminister	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink.
North Vancouver	BC	Signs	Sign Bylaw, 1992, NO. 6363	<a href="https://www.google.ca/url?sa=t&amp;rct=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=1&amp;cad=rja&amp;uact=8&amp;ved=0ahUKewiiofm4LrVAhUO02MKHcqQA74QFggmMAA&amp;url=http%3A%2F%2Fwww.cnv.org%2F%2Fmedia%2Fcity-of-north-vancouver%2Fdocuments%2Fbylaws%2F6%2F3%2F6363.pdf&amp;usq=AFQjCNGXCtsc8TUM0UtDp3gD2TtWCfxUBw">https://www.google.ca/url?sa=t&amp;rct=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=1&amp;cad=rja&amp;uact=8&amp;ved=0ahUKewiiofm4LrVAhUO02MKHcqQA74QFggmMAA&amp;url=http%3A%2F%2Fwww.cnv.org%2F%2Fmedia%2Fcity-of-north-vancouver%2Fdocuments%2Fbylaws%2F6%2F3%2F6363.pdf&amp;usq=AFQjCNGXCtsc8TUM0UtDp3gD2TtWCfxUBw</a>		
North Vancouver	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
				<a href="#">ness_with_translink/advertising/translink_advertising_policy.pdf</a>		
Penticton	BC	Advertising	Council Policy Manual Pages: 1 of 3 Council Resolution: 246/2012 Section: Administration Subject: Advertising on City Property	<a advertising"="" href="http://www.penticton.ca/assets/Departments/Documents/2012-02-28-Advertising%20on%20City%20Property%20Policy.pdf#search=">http://www.penticton.ca/assets/Departments/Documents/2012-02-28-Advertising%20on%20City%20Property%20Policy.pdf#search="advertising"</a>		6. All Advertising must be non-political, non-partisan, non-racist, non-sexist, non-violent, not demeaning or derogatory. 7. Advertising will be governed by the Human Rights Act which provides that no person shall be discriminated against. 10. The City reserves the right to reject Advertising when the product or public image is deemed sensitive.
Port Coquitlam	BC	Signs	BYLAW NO. 2638 A Bylaw to Regulate Signs	<a href="https://www.portcoquitlam.ca/wp-content/uploads/2017/01/Signs-Bylaw-No.-2638.pdf">https://www.portcoquitlam.ca/wp-content/uploads/2017/01/Signs-Bylaw-No.-2638.pdf</a>		No hazardous signs, banners
Port Coquitlam	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink
Prince George	BC	Signs	City of Prince George Sign Bylaw No. 7202	<a href="https://bylaws.princegeorge.ca/Modules/bylaws/Bylaw/Download/0ef108d6-4f4d-4e79-b1f2-2fc9c6d7336c">https://bylaws.princegeorge.ca/Modules/bylaws/Bylaw/Download/0ef108d6-4f4d-4e79-b1f2-2fc9c6d7336c</a>		Prohibited: 11.1.d Any Sign erected or maintained on or in view of a highway or other City owned land that might affect the safety of any person who might be on or near a highway or other City owned land; or is causing or might cause the accumulation of snow, water, debris or any other potentially hazardous material on or near a highway or other City owned land; or is a nuisance that might distract the operator of a vehicle on or near a highway or other City owned land, as determined by the Authorized Person
Prince George	BC	Transit	Transit Service Agreement Between City of Prince George and British Columbia Transit Contracted to Lamar Advertising via BC Transit	<a href="https://www.princegeorge.ca/City%20Hall/Agendas/2017/2017-06-12/Documents/Attch_Transit%20Service%20Agreement%202017_CPG.pdf">https://www.princegeorge.ca/City%20Hall/Agendas/2017/2017-06-12/Documents/Attch_Transit%20Service%20Agreement%202017_CPG.pdf</a> <a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>		Lamar says: The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards.

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Richmond	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink
Richmond	BC	Signs	Sign Bylaw, Bylaw No. 5560	<a href="https://www.richmond.ca/_shared/assets/Bylaw_5560_2011_07_1124696.pdf">https://www.richmond.ca/_shared/assets/Bylaw_5560_2011_07_1124696.pdf</a>		No permit needed for: (I) Temporary signs advertising special events for community causes and charitable fund raising campaigns; which signs shall be permitted on the public right-of way only and shall be of such size and design and posted at such locations for such periods as the Municipal Engineer in his absolute discretion shall deem fit.
Richmond	BC	Rink Advertising	RFP Contract 3131P Rink Board Advertising	<a href="http://www.richmond.ca/_shared/assets/3131P - RFP18707.pdf">http://www.richmond.ca/_shared/assets/3131P - RFP18707.pdf</a>	Nor shall any Advertisement Signs be permitted which conflicts with any applicable City policies, the Canadian Code of Advertising Standards, or any federal, provincial, or municipal law, by-law, regulation or order.	
Saanich	BC	Signs	Bylaw no. 8789 to Regulate Signs	<a href="http://www.saanich.ca/assets/Local~Government/Documents/Bylaws~and~Policies/sign-bylaw-2006-no-8789.pdf">http://www.saanich.ca/assets/Local~Government/Documents/Bylaws~and~Policies/sign-bylaw-2006-no-8789.pdf</a>		nothing
Saanich	BC	Transit	Contacted to Lamar Advertising via BC Transit	<a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>		Lamar says: The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards.
Surrey	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink
Surrey	BC	Advertising	Corporate report on Advertising Policy	<a href="http://www.surrey.ca/bylawsandcouncilibrary/CR_1998-R1621-5551.pdf">http://www.surrey.ca/bylawsandcouncilibrary/CR_1998-R1621-5551.pdf</a>		Advertising must not present demeaning or derogatory portrayals of individuals or groups; must not exploit; violence, sexuality, children, the customs, convictions or characteristics of religious or ethno-cultural groups, persons with disabilities or any other person, group or institution in a manner which is offensive.

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Surrey	BC	Transit Shelter, Advertising	Mentioned in an RFP (Transit Shelter, Advertising Technologies, & Street Furniture)	<a href="https://www.surrey.ca/files/3004RFP.doc">https://www.surrey.ca/files/3004RFP.doc</a> Link no longer works (Jun 18)	The display of advertising is to comply with the standards set out by the Canada Advertising Standards Council	
Surrey	BC	Signs	BY-LAW NO. 13656 SURREY SIGN BY-LAW, 1999	<a href="https://www.surrey.ca/bylawsandcouncilibrary/BYL_reg_13656.pdf">https://www.surrey.ca/bylawsandcouncilibrary/BYL_reg_13656.pdf</a>		Nothing.
Surrey	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink.
Vancouver	BC	Advertising	Council report on Advertising Policy	<a href="http://council.vancouver.ca/20040309/a13.htm">http://council.vancouver.ca/20040309/a13.htm</a>		
Vancouver	BC	Transit Shelter	Transit Shelter Advertising Program	<a href="http://vancouver.ca/files/cov/transit-shelter-advertising-program-information-guide.pdf">http://vancouver.ca/files/cov/transit-shelter-advertising-program-information-guide.pdf</a>	All designs must meet industry and Canadian Code of Advertising Standards.	
Vancouver	BC	Banners and Flags	Flag or Banner Policy and Application	<a href="http://vancouver.ca/files/cov/flag-or-banner-policy-and-application.pdf">http://vancouver.ca/files/cov/flag-or-banner-policy-and-application.pdf</a>		no mention of Canada Ad Standards
Vancouver	BC	Advertising	Video Screen Advertising Program	<a href="http://vancouver.ca/files/cov/video-screen-advertising-program-technical-specifications-submission-guidelines.pdf">http://vancouver.ca/files/cov/video-screen-advertising-program-technical-specifications-submission-guidelines.pdf</a>	4. Must meet ad objective, be grammatically correct and comply with Canadian Ad Standards guidelines, see adstandards.com	
Vancouver	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="https://www.translink.ca/-/media/translink/documents/business-with-translink/commercial-partnerships/translink_advertising_policy.pdf">https://www.translink.ca/-/media/translink/documents/business-with-translink/commercial-partnerships/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink
Vernon	BC	Signs	SIGN BYLAW #4489	<a href="https://www.vernon.ca/sites/default/files/docs/bylaws/4489_signbylaw.pdf">https://www.vernon.ca/sites/default/files/docs/bylaws/4489_signbylaw.pdf</a>		nothing
Vernon	BC	Advertising	Bylaw Number 5057 A Bylaw to Regulate Parks and Other Public Places	<a href="https://www.vernon.ca/sites/default/files/docs/meetings/agendas/170626_reg_0.pdf">https://www.vernon.ca/sites/default/files/docs/meetings/agendas/170626_reg_0.pdf</a>		16. A person must not in a public place (c) place or display any work, character, sign or device designed to advertise any person, business, profession, group, association, article, thing, exhibition, matter or event, except on a public bulletin board provided for that purpose by the City;
Victoria	BC	Transit	Contracted to Lamar Advertising via BC Transit	<a href="http://www.lamar.com/BCCanada/RealEstate">http://www.lamar.com/BCCanada/RealEstate</a>		The right to reject advertising that is misleading, offensive or otherwise

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						incompatible with individual community standards
Victoria	BC	Signs	Sign Bylaw 14-097	<a href="http://www.victoria.ca/assets/City~Hall/Bylaws/Sign%20Bylaw%2014-097.pdf">http://www.victoria.ca/assets/City~Hall/Bylaws/Sign%20Bylaw%2014-097.pdf</a>		Nothing
West Vancouver	BC	Transit	Corporate Policy for Advertising on Translink Vehicles and Transit Property	<a href="http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf">http://www.translink.ca/-/media/Documents/about_translink/doing_business_with_translink/advertising/translink_advertising_policy.pdf</a>	3. TransLink will be guided by the Canadian Code of Advertising Standards	Served by Translink
West Vancouver	BC	Signs	Sign Bylaw No. 4499, 2007	<a href="https://westvancouver.ca/sites/default/files/bylaws/4499%20SIGN%20BYLAW%204499%202007%20%28CONSOLIDATED%20UP%20TO%20AMENDMENT%20BYLAW%204521%202007%29-copy2.pdf">https://westvancouver.ca/sites/default/files/bylaws/4499%20SIGN%20BYLAW%204499%202007%20%28CONSOLIDATED%20UP%20TO%20AMENDMENT%20BYLAW%204521%202007%29-copy2.pdf</a>		Further, the regulations are intended to minimize any possibility of signs being erected which could be a hazard to life or property or be construed to be a traffic hazard.
White Rock	BC	Transit Shelters	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines">http://www.pattisonoutdoor.com/advertising-content-guidelines</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
White Rock	BC	Signs	Bylaw No. 1923 A Bylaw to Regulate the Placing, Maintenance and Repair of Signs	<a href="http://www.whiterockcity.ca/assets/City~Services/Bylaws/Bylaw%201923%20-%20Sign%20Bylaw%20-%20Consolidated%20Web.pdf">http://www.whiterockcity.ca/assets/City~Services/Bylaws/Bylaw%201923%20-%20Sign%20Bylaw%20-%20Consolidated%20Web.pdf</a>		
White Rock	BC	Banners	Policy Title: Banners Over City Streets Policy Number: Operations / Eng. - 606	<a href="http://www.whiterockcity.ca/assets/Council/Documents/Policies/606%20-%20Banners%20over%20City%20Streets.pdf">http://www.whiterockcity.ca/assets/Council/Documents/Policies/606%20-%20Banners%20over%20City%20Streets.pdf</a>		
Brandon	MB	Bus and Shelter	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Brandon	MB	Bus Benches	Contracted to Cardinal Signs			
Morden	MB	Events	Special Event Permit	<a href="https://static1.squarespace.com/static/5dfd981601e6e067ccd92fa2/t/5e7b8ea1271d833d69f8ba00/1585155745777/PERMIT-13BL11-SpecialEvent-20130909-Save.pdf">https://static1.squarespace.com/static/5dfd981601e6e067ccd92fa2/t/5e7b8ea1271d833d69f8ba00/1585155745777/PERMIT-13BL11-SpecialEvent-20130909-Save.pdf</a>		Nothing
Winkler	MB	Signs	Zoning By-law 1938-08 (Feb 27, 2018)	<a href="http://cms.cityofwinkler.ca/docs/ZoningBylaw1938-08February27,2018Amendment_f220dc7181.pdf">http://cms.cityofwinkler.ca/docs/ZoningBylaw1938-08February27,2018Amendment_f220dc7181.pdf</a>		Sections 6.2 and 33 on signs, including temporary signs. No Code mention, but bans "scintillating" portable signs.

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Winnipeg	MB	Advertising	Leisure Guide	<a href="http://winnipeg.ca/cms/advertising/pdfs/LG_Ad_package.pdf">http://winnipeg.ca/cms/advertising/pdfs/LG_Ad_package.pdf</a>		
Winnipeg	MB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Winnipeg	MB	Transit Shelter	Request for Proposal Specifications: City Transit Shelter Facscia	<a href="http://winnipeg.ca/finance/findata/matmgt/documents///2004//339-2004/339-2004_Part_E-Specifications.pdf">http://winnipeg.ca/finance/findata/matmgt/documents///2004//339-2004/339-2004_Part_E-Specifications.pdf</a>	E11.2 In determining the acceptability of any advertisements within the provisions of this contract, the City will be guided by the general principles embodied in the Canadian Code of Advertising standards and updates to this Code as developed. Without limiting the generality of those standards.	
Winnipeg	MB	Advertising	Report of the Standing Policy Committee on Protection and Community Services, June 4, 2001 - Council minutes	<a href="http://clkapps.winnipeg.ca/DMIS/Documents/DocExt/CUSTOM/CP-AM-4140.pdf">http://clkapps.winnipeg.ca/DMIS/Documents/DocExt/CUSTOM/CP-AM-4140.pdf</a>	In order to preserve the aesthetic and historical integrity of civic facilities, advertising will be required to be tasteful and moral, and generally, will be in accordance with The Canadian Code of Advertising Standards	
Winnipeg	MB	Handbills and Signs	Neighbourhood Liveability By-Law, 2018 (Part 4, Handbills, Posters, Roadside Memorials and Temporary Signs On Streets)	<a href="http://clkapps.winnipeg.ca/dmis/docext/viewdoc.asp?documenttypeid=1&amp;docid=3996">http://clkapps.winnipeg.ca/dmis/docext/viewdoc.asp?documenttypeid=1&amp;docid=3996</a>		Section 58 prohibits delivery of flyers if resident has 'no flyers' or similar notice. Also prohibits trespassing if resident has "no trespassing" notice. Temporary signs are also prohibited under many circumstances.
Bathurst	NB	Flags and Banners	Display of Flags Policy No. 2005-01	<a href="https://www.bathurst.ca/docs/bylaws/2005-01%20-%20Display%20of%20flags.pdf">https://www.bathurst.ca/docs/bylaws/2005-01%20-%20Display%20of%20flags.pdf</a>		The display of flags/banners will be at the discretion of Council.
Fredericton	NB	Signs	Sign Regulations	<a href="http://www.fredericton.ca/sites/default/files/pdf/z5section6.pdf">http://www.fredericton.ca/sites/default/files/pdf/z5section6.pdf</a>		
Moncton	NB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Moncton	NB	Flags	Request to Fly a Flag at City Hall Form	<a href="https://www.moncton.ca/my-govt-work/request-fly-flag-city-hall-form">https://www.moncton.ca/my-govt-work/request-fly-flag-city-hall-form</a>		Nothing

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Quispamsis-Rothesay	NB	Signs	Sign Bylaw	<a href="http://quispamsis.ca/download/sign-bylaw-no-036-with-amendment-no-002/">http://quispamsis.ca/download/sign-bylaw-no-036-with-amendment-no-002/</a>		
Saint John	NB	Advertising	Saint John Parks and Recreation Strategic Plan Exp project number - FRE-00202814-A0	<a href="http://www.saintjohn.ca/site/media/SaintJohn/P LAYSJ%20Mast%20Plan%20Draft.pdf">http://www.saintjohn.ca/site/media/SaintJohn/P LAYSJ%20Mast%20Plan%20Draft.pdf</a>	PROPOSED: Advertisers would enter into legal agreements with the City of Saint John and through the policy would ensure that their advertising proposals meet the following sample criteria: a) compliance with the standards set out by the Canadian Advertising Standards Council;	
Saint John	NB	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Corner Brook	NL	Signs	The City of Corner Brook Sign Regulation	<a href="http://www.cornerbrook.com/wp-content/uploads/2016/05/Sign-Regulations.pdf">http://www.cornerbrook.com/wp-content/uploads/2016/05/Sign-Regulations.pdf</a>		Nothing
St. John's	NL	Signs	Fixed Signage (policy)	<a href="http://www.stjohns.ca/doing-business/starting-or-operating-business/permits-and-regulations/installing-sign">http://www.stjohns.ca/doing-business/starting-or-operating-business/permits-and-regulations/installing-sign</a>		
St. John's	NL	Ads	Minutes February 22 2010	<a href="http://www.stjohns.ca/sites/default/files/files/minutes/Regular%20Meeting%20February%2022%202010.pdf">http://www.stjohns.ca/sites/default/files/files/minutes/Regular%20Meeting%20February%2022%202010.pdf</a>		He advised that the City used to have Posting and Advertising Regulations but they were found to be unconstitutional – restricting freedom of expression and therefore were repealed. The City basically has no ability to regulate the content of an ad.
St. John's	NL	Transit	Metrobus (St. John's Transportation Commission)	<a href="https://www.metrobus.com">https://www.metrobus.com</a> Nothing on website, but Metrobus cited Ad Standards as reason to pull an ad: <a href="http://marketingmag.ca/brands/ad-deemed-offensive-to-those-with-mental-health-issues-pulled-from-n-l-buses-33005/">http://marketingmag.ca/brands/ad-deemed-offensive-to-those-with-mental-health-issues-pulled-from-n-l-buses-33005/</a>		Metrobus is a member of Ad Standards: <a href="http://www.adstandards.com/en/AboutASC/ASCMembers.aspx">http://www.adstandards.com/en/AboutASC/ASCMembers.aspx</a>
Cape Breton	NS					Nothing
Halifax	NS	Ads		Quote in newspaper about Ad Standards: <a href="http://globalnews.ca/news/3381284/halifax-vegan-ad-campaign-aims-to-provoke-questions-around-eating-animals/">http://globalnews.ca/news/3381284/halifax-vegan-ad-campaign-aims-to-provoke-questions-around-eating-animals/</a>		(Halifax Regional Municipality includes Dartmouth, Halifax, the former Halifax County and Bedford areas.)

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Halifax	NS	Signs	Sign Bylaw	<a href="https://www.halifax.ca/sites/default/files/documents/city-hall/legislation-by-laws/By-Laws-801.pdf">https://www.halifax.ca/sites/default/files/documents/city-hall/legislation-by-laws/By-Laws-801.pdf</a>		6 The License Administrator shall refuse to grant a Sign License if: (1) the application is incomplete or contains false or misleading information; (2) the proposed sign does not comply with the requirements of this By-law; or (3) the proposed sign would present a risk of harm to the health or safety of the public, or would constitute a nuisance. Requirements of a Granted Sign License
Halifax	NS	Flyers	F-400, Respecting the Distribution of Flyers	<a href="https://www.halifax.ca/city-hall/legislation-by-laws/by-law-f-400">https://www.halifax.ca/city-hall/legislation-by-laws/by-law-f-400</a> . News story about the bylaw, passed Oct 2019: <a href="https://globalnews.ca/news/5708299/halifax-no-flyer-bylaw/">https://globalnews.ca/news/5708299/halifax-no-flyer-bylaw/</a>		Prohibits unwanted flyers to homes where the resident has posted a sign or notice stating they do not wish to receive flyers. Exemptions are made for election and government-issued flyers, as well as for apartment buildings with six or more units.
Halifax	NS	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
New Glasgow	NS					nothing
Truro	NS	Signs	Town of Truro, Land Use By-law	<a href="https://www.truro.ca/pln/161-land-use-by-law-1/file.html">https://www.truro.ca/pln/161-land-use-by-law-1/file.html</a>		Religious signs permitted, hazardous signs not
Yellowknife	NT	Advertising	Recreation Guide Advertising Agreement	<a href="https://www.yellowknife.ca/en/doing-business/resources/Advertising_Opportunities/Recreation_Guide_Advertising_Agreement.pdf">https://www.yellowknife.ca/en/doing-business/resources/Advertising_Opportunities/Recreation_Guide_Advertising_Agreement.pdf</a>		The City of Yellowknife reserves the right to decline advertising that is deemed offensive or controversial in nature.
Iqaluit	NV					Nothing
Ajax	ON	Signs	Bylaw No. 27-2009 A By-law to regulate signs and other advertising devices in and for the Corporation of the Town of Ajax.	<a href="https://www.ajax.ca/uploads/3/Doc_635288320588223439.pdf">https://www.ajax.ca/uploads/3/Doc_635288320588223439.pdf</a>		
Ajax	ON	Transit	Durham Regional Transit	News article about complaint, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the	Advertising policy not on website

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
					Ontario Human Rights Code or the Canadian Code of Advertising Standards.	
Ajax	ON	Transit	GO Transit			Nothing
Aurora	ON	Transit	York Regional Transit  Advertising on YRT/Viva Vehicles and Property Edocs No.: 5633975	<a href="http://www.york.ca/wps/wcm/connect/yorkpubl ic/44c7ccae-37e6-4a44-9e80-5a7be14aea1e/may%2B7%2Badvertising%2Bex.pdf?MOD=AJPERES&amp;attachment=true&amp;CACHE=NONE&amp;CONTENTCACHE=NONE">http://www.york.ca/wps/wcm/connect/yorkpubl ic/44c7ccae-37e6-4a44-9e80-5a7be14aea1e/may%2B7%2Badvertising%2Bex.pdf?MOD=AJPERES&amp;attachment=true&amp;CACHE=NONE&amp;CONTENTCACHE=NONE</a>	2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended.  Regional property is defined as "YRT/Viva vehicles, shelters, stations and other assets with advertising space..."	(York Regional Transit includes: Aurora, Town of East Gwillimbury, Town of Georgina, Township of King, Markham, New Market, Richmond Hill, Vaughan)
Aurora	ON	Signs	By-law Number 5840-16	<a href="https://www.aurora.ca/TownHall/Documents/B uilding%20Division/5840-16%20Sign%20By-law.pdf">https://www.aurora.ca/TownHall/Documents/B uilding%20Division/5840-16%20Sign%20By-law.pdf</a>		hazards
Aurora	ON	Proclamations	Proclamation Policy	<a href="https://www.aurora.ca/TownHall/Documents/Pr oclamations/Proclamation%20Policy%202016.pdf">https://www.aurora.ca/TownHall/Documents/Pr oclamations/Proclamation%20Policy%202016.pdf</a>		5.4. A Proclamation will not be issued by the Town when the request pertains to any of the following: (b) Matters of political controversy, political parties or political organizations; (c) Religious organizations whose intent is to claim a recognition, or imposition, of religious doctrine and/or particular portions of religious doctrine; (d) Individual conviction; (f) Discriminatory or inflammatory matters; (g) Attempting to influence Town policy; (i) Celebrations, campaigns or events contrary to Town Policies or bylaws; (j) Illegal matters; (k) Matters which defame the integrity of the Town; (l) Matters designed to incite hatred or disorder; and (m) Matters which are untruthful.
Bancroft	ON	Signs	By-Law No.23-2016 - Regulate Signage  Signage Guidelines	<a href="http://town.bancroft.on.ca/images/by-laws/by%20law%2023-2016%20signage.pdf">http://town.bancroft.on.ca/images/by-laws/by%20law%2023-2016%20signage.pdf</a>		Nothing

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				<a href="http://town.bancroft.on.ca/images/by-laws/Sign%20Application%20+%20By-Law%2023-2016.pdf">http://town.bancroft.on.ca/images/by-laws/Sign%20Application%20+%20By-Law%2023-2016.pdf</a>		
Barrie	ON	Buses	Contracted to Sambrook Media Corp	<a href="http://www.sambrookmedia.com/index.html">http://www.sambrookmedia.com/index.html</a>		nothing
Barrie	ON	Transit Shelters	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Barrie	ON	Benches	Contracted to Creative Outdoor	<a href="http://www.creativeoutdoor.com">http://www.creativeoutdoor.com</a>		nothing
Barrie	ON	Signs and Advertising Devices	By-law 2005-093 - As amended	<a href="http://www.barrie.ca/City%20Hall/ByLaws/BylawDocs/2005-093%20Signs%20Consolidated%20effective%20120326.pdf?%40FileDirRef=City%20Hall/ByLaws/BylawDocs">http://www.barrie.ca/City%20Hall/ByLaws/BylawDocs/2005-093%20Signs%20Consolidated%20effective%20120326.pdf?%40FileDirRef=City%20Hall/ByLaws/BylawDocs</a>		11.1.12.0.0 signs which advertise, or are deemed by the City Clerk to portray an unlawful activity, or which contains any profanity or obscenity.
Barry's Bay	ON			<a href="http://www.madawaskavalley.ca/">http://www.madawaskavalley.ca/</a>		Part of Township of Madawaska Valley, which also includes Combermere and Wilno. No applicable bylaws/policies.
Beamsville	ON			<a href="https://lincoln.ca/">https://lincoln.ca/</a>		Part of Town of Lincoln (includes Beamsville, Vineland, Jordan, Campden, Tintern, Rockway). No applicable bylaws/policies.
Belleville	ON	Signs and Advertising Devices	Bylaw 2006-55	<a href="http://belleville.ca/files/BY-LAW_NO_2006-55.pdf">http://belleville.ca/files/BY-LAW_NO_2006-55.pdf</a>		nothing
Belleville	ON	Transit	Contracted to Lamar Advertising	<a href="http://www.lamar.com/Ontario/RealEstate">http://www.lamar.com/Ontario/RealEstate</a>		The right to reject advertising that is misleading, offensive or otherwise incompatible with individual community standards
Bowmanville-Newcastle	ON	Signs	Sign Bylaw	<a href="https://weblink.clarington.net/WebLink/0/edoc/124245/2009-123%20Sign%20By-law%20Consolidated.pdf">https://weblink.clarington.net/WebLink/0/edoc/124245/2009-123%20Sign%20By-law%20Consolidated.pdf</a>		Part of Clarington Municipality; see Clarington
Bowmanville-Newcastle	ON	Transit	Durham Region Transit	News article, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the	Advertising policy not on website Part of Clarington Municipality; see Clarington

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					Ontario Human Rights Code or the Canadian Code of Advertising Standards.	
Bradford West Gwillimbury	ON	Shelters	Contracted to Creative Outdoor	<a href="http://www.townofbwg.com/Pages/Town%20Services/Transit%20Services/Advertising.aspx">http://www.townofbwg.com/Pages/Town%20Services/Transit%20Services/Advertising.aspx</a>		
Bradford West Gwillimbury	ON	Flags and Proclamations	Website statement (policy)	<a href="http://www.townofbwg.com/Pages/Community%20and%20Events/ProcRequests.aspx">http://www.townofbwg.com/Pages/Community%20and%20Events/ProcRequests.aspx</a>		We are unable to issue proclamations for: activities that fail to demonstrate respect and tolerance for all BWG residents events or organizations with no direct impact or connection to the Town of BWG campaigns or events contrary to Town policies or by-laws, or intended to influence government policy campaigns intended for commercial marketing or profit-making purposes
Bradford West Gwillimbury	ON	Signs	Consolidated sign bylaws	<a href="https://bradfordwestgwillimbury.civicweb.net/filepro/documents/562?preview=580">https://bradfordwestgwillimbury.civicweb.net/filepro/documents/562?preview=580</a>		nothing
Bradford West Gwillimbury	ON	Transit	Advertising Opportunities (policy)	<a href="http://www.townofbwg.com/Pages/Town%20Services/Transit%20Services/Advertising.aspx">http://www.townofbwg.com/Pages/Town%20Services/Transit%20Services/Advertising.aspx</a>		On-bus Advertising At this time, advertising space on the exterior of BWG Transit buses is reserved for advertising of the Town's programs, services and events.
Brampton	ON	Advertising	Advertising on City Property (policy)	<a href="https://www.brampton.ca/EN/City-Hall/Documents/14.5.2%20Advertising%20on%20City%20Property.pdf">https://www.brampton.ca/EN/City-Hall/Documents/14.5.2%20Advertising%20on%20City%20Property.pdf</a>	"Advertising on City property must meet all of the following criteria, including criteria 1 and 2 from the Canadian Code of Advertising Standards deemed appropriate by the Supreme Court of Canada: [1 and 2 basically quote clauses c and d from Section 14 of Code]. 3. The advertising adheres to the Canadian Code of Advertising Standards;"	"The City shall meet specific criteria, as outlined in this policy, without unreasonable interference with rights under the Canadian Charter of Rights and Freedoms."
Brampton	ON	Signs	Sign By-law 399-2002	<a href="http://www.brampton.ca/EN/City-Hall/Bylaws/All%20Bylaws/Sign.pdf">http://www.brampton.ca/EN/City-Hall/Bylaws/All%20Bylaws/Sign.pdf</a>		Nothing. Covers flags/banners, but does not include temporary signs.
Brampton	ON	Public nuisance Flyers	Public Nuisance By-law 136-2018	<a href="https://www.brampton.ca/EN/City-Hall/Bylaws/All%20Bylaws/Public%20Nuisance.pdf">https://www.brampton.ca/EN/City-Hall/Bylaws/All%20Bylaws/Public%20Nuisance.pdf</a>		<i>Should cover flyers and signage:</i> Definitions: "Public Nuisance" means actions occurring within the Municipality and which, ... results in one, or more, of the following activities: ... (v) any other activity or conduct

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						that is disorderly or obnoxious;(w)distributing, displaying or discarding any handbill, notice, circular, advertisement, promotional item or sample; "Public Place" means: ... (e)privately owned land which is visible from any public or private property.
Brantford	ON	Sponsorships	Policy Subject: Corporate Sponsorship and Donation Policy	<a href="http://www.brantford.ca/pdfs/4.1.1%20CS2015-094%20Proposed%20Sponsorship%20and%20Donation%20Policy.pdf">http://www.brantford.ca/pdfs/4.1.1%20CS2015-094%20Proposed%20Sponsorship%20and%20Donation%20Policy.pdf</a>		5.3.4 Sponsorships must not: (pg 6) (iii) promote or condone stereotyping of any group or discrimination as defined by the Ontario Human Rights Code; (iv) promote religious or political messages that might be deemed prejudicial to other religious or political groups; (v) conflict with the City's core values, vision or strategic goals; (vii) adversely impact on the City's identity; or (viii) incite violence and hatred.
Brantford	ON	Transit				Contracted to Streetseen Media
Brantford	ON	Signs	Bylaw, Chapter 478 SIGNS - Outdoor Other Advertising Devices	<a href="http://www.brantford.ca/pdfs/bylaws/478.pdf">http://www.brantford.ca/pdfs/bylaws/478.pdf</a>		nothing
Brockville	ON	Signs	Sign By-law, No. 84-89	<a href="http://www.brockville.com/UploadedFiles/SIGN%20BY-LAW%2084-89%20(April%202016).pdf">http://www.brockville.com/UploadedFiles/SIGN%20BY-LAW%2084-89%20(April%202016).pdf</a>		g) Prohibited Sign Content Lewd, suggestive, profane.
Burlington	ON	Ads	Advertising on City Property (corporate policy)	<a href="http://www.burlington.ca/uploads/12/635550166375496686.pdf">http://www.burlington.ca/uploads/12/635550166375496686.pdf</a>	All advertising agreements must comply with federal and provincial statutes, municipal by-laws and the standards set out by the Canadian Advertising Standards Council.	
Burlington	ON	Transit - bus/shelter	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Burlington	ON	Transit - bench	Contracted to Creative Outdoor	<a href="http://www.creativeoutdoor.com">http://www.creativeoutdoor.com</a>		Nothing

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Caledon	ON	Partnership	Schedule A – Proposed Partnership Policy	<a href="http://www.caledon.ca/en/townhall/resources/taffreport2016-107.pdf">http://www.caledon.ca/en/townhall/resources/taffreport2016-107.pdf</a>	Partnership Framework: The following conditions apply to all Partnership Agreements: - Must comply with federal and provincial statutes, municipal by-laws, and the standards set out by Advertising Standards Canada.	(Caledon includes the town of Bolton and about 50 small communities: <a href="https://en.wikipedia.org/wiki/Caledon,_Ontario">https://en.wikipedia.org/wiki/Caledon,_Ontario</a> ) In general, the following industries and products are not eligible for partnerships with the Town: - Parties whose business is substantially derived from: the sale or manufacture of tobacco products; products of a pornographic nature; alcoholic beverages when the targeted beneficiaries of the corporate partnership are youth under the legal drinking age or the support of or involvement in the production, distribution, and sale of weapons and other life-threatening products - Parties who are not in good financial standing with the Town or are in adverse litigation with the Town. - Groups, associations or individuals who are primarily political or religious in nature/affiliation
Cambridge	ON	Signs	By-law No. 191-03	<a href="https://www.cambridge.ca/Modules/Bylaws/Bylaw/Download/658a4371-7b1d-47cf-95b0-2734a29a337c">https://www.cambridge.ca/Modules/Bylaws/Bylaw/Download/658a4371-7b1d-47cf-95b0-2734a29a337c</a>		nothing
Cambridge	ON	Transit	Contracted out...	<a href="http://www.grt.ca/en/about-grt/advertising.aspx">http://www.grt.ca/en/about-grt/advertising.aspx</a>	Bus shelters only (Pattison Outdoor): Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	Grand River Transit and Go Transit Bus interior/exterior: Streetseen Media Shelter: Pattison Outdoor Bench: Creative Outdoor Advertising
Cambridge		Flyers	Possible home for amendment: Public Nuisance By-law No. (08) 165-08	<a href="https://www.cambridge.ca/Modules/Bylaws/Bylaw/Download/519e0b86-8d0c-4457-9ab9-e67ee615257d">https://www.cambridge.ca/Modules/Bylaws/Bylaw/Download/519e0b86-8d0c-4457-9ab9-e67ee615257d</a>		Did a search, found nothing on flyers.
Carleton Place	ON	Signs	By-law no. 65-2008	<a href="https://carletonplace.ca/photos/custom/65-2008%20Sign%20By-law.pdf">https://carletonplace.ca/photos/custom/65-2008%20Sign%20By-law.pdf</a>		No permit required for: 4.1.9 Temporary banners and flags on private property; 4.1.10 Temporary Signs.
Chatham	ON	Signs	Corporation of the Municipality of Chatham-Kent By-law no. 156-2004	<a href="http://www.chatham-kent.ca/SiteCollectionDocuments/bylaws/156-2004%20Sign%20By-law.pdf">http://www.chatham-kent.ca/SiteCollectionDocuments/bylaws/156-2004%20Sign%20By-law.pdf</a>		3.07 The followings signs are permitted in all zones: (a) authorized Directional Signs (b) signs required to be posted by government order, rule or regulation (c) memorial plaques, cornerstones, historical markers and like monuments (d) election signs (e) national, provincial and municipal flags or

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						emblems of political, civic, educational, cultural and religious organizations.
Clarington	ON	Signs	Bylaw 2009-0123	<a href="https://weblink.clarington.net/WebLink/0/edoc/124245/2009-123%20Sign%20By-law%20Consolidated.pdf">https://weblink.clarington.net/WebLink/0/edoc/124245/2009-123%20Sign%20By-law%20Consolidated.pdf</a>		Municipality of Clarington includes: Clarke Township, Darlington Township, Village of Orono, Town of Bowmanville, Town of Newcastle, United Counties of Northumberland, Village of Newcastle. Also Courtice.
Clarington	ON	Proclamations	Proclamations (policy)	<a href="http://www.clarington.net/en/town-hall/Proclamations.asp">http://www.clarington.net/en/town-hall/Proclamations.asp</a>		The Mayor will not issue proclamations for: Matters of political controversy, religious beliefs or individual conviction
Clarington	ON	Transit	Durham Regional Transit	News article, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the Ontario Human Rights Code or the Canadian Code of Advertising Standards.	Durham Regional Transit covers all towns listed above.  Advertising policy not on website.
Cornwall	ON	Signs	Signage Bylaw	<a href="https://www.cornwall.ca/en/city-hall/resources/Committees-and-boards/SignageBy-lawwithAmendments.pdf">https://www.cornwall.ca/en/city-hall/resources/Committees-and-boards/SignageBy-lawwithAmendments.pdf</a>  <a href="https://www.cornwall.ca/en/city-hall/resources/Committees-and-boards/By-law-057-1982-Amendments-2006-2011.pdf">https://www.cornwall.ca/en/city-hall/resources/Committees-and-boards/By-law-057-1982-Amendments-2006-2011.pdf</a>		
Cornwall	ON	Transit - bus/shelter	Contracted to Jan Signs	<a href="http://www.janssigns.ca/services_bus.html">http://www.janssigns.ca/services_bus.html</a>		
Courtice	ON	Transit	Durham Regional Transit	News article, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the Ontario Human Rights Code or the Canadian Code of Advertising Standards.	Part of Clarington Municipality; see Clarington  Advertising policy not on website.
Durham	ON	Transit	Durham Regional Transit	News article, Feb 4, 2012: <a href="https://www.durhamregion.com/news-">https://www.durhamregion.com/news-</a>	After receiving complaints in the fall, a panel of DRT staff took a second look	Advertising policy not on website.

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
				<a href="http://www.durham.ca/story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	and again determined the ad complied with their advertising policy, which bans any content that violates the Ontario Human Rights Code or the Canadian Code of Advertising Standards.	
Durham	ON	Signs	Sign Bylaw	<a href="https://www.durham.ca/departments/clerk/bylaws/bylaw22_2014.pdf">https://www.durham.ca/departments/clerk/bylaws/bylaw22_2014.pdf</a>		
Guelph	ON	Ads	City of Guelph Advertising Acceptability Policy	<a href="https://guelph.ca/wp-content/uploads/060916_AdvertisingAcceptabilityPolicy_WebPost.pdf">https://guelph.ca/wp-content/uploads/060916_AdvertisingAcceptabilityPolicy_WebPost.pdf</a>	2.1. The advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, attached as Schedule 1 and the Guidelines, including the Gender Portrayal Guideline, attached as Schedule 2	
Guelph	ON	Buses	Contracted to Street Seen Media	<a href="http://www.streetseenmedia.com">www.streetseenmedia.com</a>		Nothing, but contracted advertisers must abide by Guelph's advertising policy (above)
Guelph	ON	Shelters	Contracted to Street Seen Media	<a href="http://www.streetseenmedia.com">www.streetseenmedia.com</a>		nothing
Guelph	ON	Benches	Contracted to Creative Outdoor	<a href="http://www.creativeoutdoor.com">http://www.creativeoutdoor.com</a>		nothing
Halton Hills	ON	Advertising	Corporate Advertising Policy, No 2017-0002	<a href="http://www.haltonhills.ca/calendars/2017/COMMSERV-2017-0009.pdf">http://www.haltonhills.ca/calendars/2017/COMMSERV-2017-0009.pdf</a>	The purpose of this report is to introduce a Corporate Advertising Policy to: - Ensure a consistent and reasoned approach to accepting advertising; - Provide departments with corporate procedures; - Ensure that advertising is consistent with the Town's corporate values, image and strategic goals; - Ensure consistency with the Canadian Code of Advertising Standards.	2.0 Policy Application Advertisements must, as determined by the Town in its sole discretion, comply with all legislation, regulations and bylaws applicable in the Province of Ontario, including, but not limited to: - Ontario Human Rights Code - Canadian Charter of Rights and Freedoms - Criminal Code of Canada
Halton Hills	ON	Transit	Advertising on the Activan (policy)	<a href="http://www.haltonhills.ca/calendars/2017/PI-2017-0077.pdf">http://www.haltonhills.ca/calendars/2017/PI-2017-0077.pdf</a>		nothing
Halton Hills	ON	Signs	BY-LAW NO. 2003-0065	<a href="http://www.haltonhills.ca/bylaws/pdf/2003-0065.pdf">http://www.haltonhills.ca/bylaws/pdf/2003-0065.pdf</a>		Prohibited:

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						13.1.2 Graffiti messages or markings including Signs which contain offensive language;
Hamilton	ON	Advertising	Commercial Advertising and Sponsorship Policy	<a href="https://d3fpllf1m7bbt3.cloudfront.net/sites/default/files/media/browser/2016-02-24/advertising-sponsorship-policy.pdf">https://d3fpllf1m7bbt3.cloudfront.net/sites/default/files/media/browser/2016-02-24/advertising-sponsorship-policy.pdf</a>	1. All advertising and sponsorships must comply with the Canadian Code of Advertising Standards, as amended from time-to-time.	It seems that in 2008, Hamilton moved to a policy more inclusive of religious and advocacy advertising - allowing anti-choice ads? <a href="http://www2.hamilton.ca/NR/rdonlyres/F2554EF9-83B0-4D06-B6FE-01B39E84E2CA/0/Jun02PW08060.pdf">http://www2.hamilton.ca/NR/rdonlyres/F2554EF9-83B0-4D06-B6FE-01B39E84E2CA/0/Jun02PW08060.pdf</a>
Hamilton	ON	Banners	To Amend By-law No. 01-215, a By-law to Regulate Traffic: Section 55	<a href="http://www2.hamilton.ca/NR/rdonlyres/4954DBAF-07F8-4862-91A0-8848D9C31D5E/0/14131.pdf">http://www2.hamilton.ca/NR/rdonlyres/4954DBAF-07F8-4862-91A0-8848D9C31D5E/0/14131.pdf</a>		
Hamilton	ON	Bus shelters	Contracted to OutFront Media	CHP v. City of Hamilton, Oct 4, 2018: <a href="http://www.ontariocourts.ca/search-canlii/scj/dv-en.htm">http://www.ontariocourts.ca/search-canlii/scj/dv-en.htm</a>	The contract says: "13. STANDARDS AND POLITICAL ADVERTISING 13.1 [OutFront] shall abide by the Canadian Code of Advertising Standards as amended from time to time... Further, [OutFront] shall abide by the Advertising Policy promulgated by the City."	Oct 4, 2018: City lost lawsuit brought by Christian Heritage Party, because it did not follow robust or fair process to remove anti-transgender ad at bus shelters (Aug 2016). (OutFront also approved ad without due diligence.) <a href="https://www.cbc.ca/news/canada/hamilton/chp-city-1.4852652">https://www.cbc.ca/news/canada/hamilton/chp-city-1.4852652</a> Old Outfront website provided link to Ad Standards under Industry Links, but with disclaimer against it. July 2019: Website revamped, no mention of Code or Ad Stds.
Ingersoll	ON	Signs (not requiring permit)	Bylaw 08-4432: A By-law Respecting Miscellaneous Signs and Other Advertising Devices Not Requiring Permits Within the Town of Ingersoll	<a href="https://www.ingersoll.ca/download/no-permit-09-4432/?wpdmdl=2773&amp;refresh=5d72bcc446141567800522">https://www.ingersoll.ca/download/no-permit-09-4432/?wpdmdl=2773&amp;refresh=5d72bcc446141567800522</a>		Applies to all signs on public or private property. Includes temporary signs ("poster" definition). No mention of regulating sign content except indirectly: 1.3(g) Purpose, to.. "regulate signs while impairing the public's right to expression as little as possible and in proportion to the purpose of this By-law."
Ingersoll	ON	Signs	Consolidated 84-3134, 86-3251, 88-3333, 88-3374, 91-3512, 93-3588. A By-law for prohibiting or regulating signs, awnings, and other advertising devices and the	<a href="https://www.ingersoll.ca/download/sign-by-law-consolidated-82-3079/?wpdmdl=2771&amp;refresh=5d7676626a2ba1568044642">https://www.ingersoll.ca/download/sign-by-law-consolidated-82-3079/?wpdmdl=2771&amp;refresh=5d7676626a2ba1568044642</a>		Billboard signs are not permitted. Portable signs don't need permit. Nothing to regulate content.

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
			posting of notices within the Town of Ingersoll.			
Innerkip	ON	Signs	By-law 2001-26	<a href="http://ezt.ca/Portals/EastZorraTavistock/Documents_Forms/By-Laws/cons/2001-026.property%20standards.pdf">http://ezt.ca/Portals/EastZorraTavistock/Documents_Forms/By-Laws/cons/2001-026.property%20standards.pdf</a>		Nothing. (Innerkip is part of Township of East Zorra-Tavistock)
Innerkip	ON	Signs	Signs By-law	<a href="http://www.blandfordblenheim.ca/Portals/Blable/Documents/ByLaws/SignBy-law1932-2015.pdf">http://www.blandfordblenheim.ca/Portals/Blable/Documents/ByLaws/SignBy-law1932-2015.pdf</a>		nothing
Innisfil	ON	Signs, advertising	BY-LAW NO. 050-06	<a href="https://innisfil.ca/getFileByName/2013.12.04_Sign_By-Law_050-60.pdf">https://innisfil.ca/getFileByName/2013.12.04_Sign_By-Law_050-60.pdf</a>		nothing
Innisfil	ON	Transit				Partnered with Uber
Kawartha Lakes	ON	Ads	By-law 2009-076 to regulate advertising devices in the city of Kawartha Lakes	<a href="https://www.kawarthalakes.ca/Modules/Bylaws/Bylaw/Details/831c0448-9212-4a5b-9192-b23855127130">https://www.kawarthalakes.ca/Modules/Bylaws/Bylaw/Details/831c0448-9212-4a5b-9192-b23855127130</a>		2.4 No sign shall contain sign copy that is of an obscene nature, contains profanity or in bad taste.
Keswick-Elmhurst Beach	ON	Transit	York Regional Transit		2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended. Regional property is defined as "YRT/Viva vehicles, shelters, stations and other assets with advertising space..."	See Aurora ON (part of Town of Georgina)
Keswick-Elmhurst Beach	ON	Advertising and Sponsorship	Policy in development	<a href="https://www.georgina.ca/sites/default/files/agendas-and-minutes/2015/december_9_2015_pdf_agenda.pdf">https://www.georgina.ca/sites/default/files/agendas-and-minutes/2015/december_9_2015_pdf_agenda.pdf</a>		Policy in development
Kingston	ON	Advertising	The City of Kingston's Advertising Revenue Generation Policy, September 21, 2010	<a href="https://www.cityofkingston.ca/documents/10180/20847/Advertising+Revenue+Generation+Policy/abf58021-d69e-45bb-963b-6445fb9e1f30">https://www.cityofkingston.ca/documents/10180/20847/Advertising+Revenue+Generation+Policy/abf58021-d69e-45bb-963b-6445fb9e1f30</a>	2.0 (a) Advertising shall meet the standards set out by the Canadian Advertising Standards Council, as attached; the freedoms of expression protected under The Charter of Rights and Freedoms; and the City of Kingston's Visual Identity Guidelines.	
Kingston	ON	Transit / bus ads	Contracted to Lamar Advertising	<a href="http://www.lamar.com/Ontario/RealEstate">http://www.lamar.com/Ontario/RealEstate</a>		The right to reject advertising that is misleading, offensive or otherwise

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						incompatible with individual community standards
Kingston	ON	Benches	Contracted to Creative Outdoor	<a href="http://www.creativeoutdoor.com/">http://www.creativeoutdoor.com/</a>		nothing
Kitchener	ON	Advertising	Advertising Opportunities (policy)	<a href="https://www.kitchener.ca/en/city-services/advertising-opportunities.aspx">https://www.kitchener.ca/en/city-services/advertising-opportunities.aspx</a>	"All advertisements must meet the city's advertising standards and principles, which is guided by the Canadian Code of Advertising Standards (CCAS). The city will not accept advertising whose reputation, products, services or message could negatively impact the city's public image or reputation."	
Leamington	ON	Signs	The Corporation of The Municipality of Leamington, By-law 110-11	<a href="https://www.leamington.ca/en/municipal-services/resources/Sign_By-law.pdf">https://www.leamington.ca/en/municipal-services/resources/Sign_By-law.pdf</a>		Nothing Mentions unsafe/hazard
Leamington	ON	Transit	Contracted to Switzer-Carty	<a href="http://www.switzer-carty.com/leamington-windsor-bus">http://www.switzer-carty.com/leamington-windsor-bus</a>		Nothing
Lindsay	ON	Advertising devices	By-law 2009-076 to regulate advertising devices in the city of Kawartha Lakes	<a href="https://www.kawarthalakes.ca/Modules/Bylaws/Bylaw/Details/831c0448-9212-4a5b-9192-b23855127130">https://www.kawarthalakes.ca/Modules/Bylaws/Bylaw/Details/831c0448-9212-4a5b-9192-b23855127130</a>		See Kawartha Lakes
London	ON	Signs	Sign By-law - S.-5868-183 (2017) (signs on highways and buildings)	<a href="https://london.ca/by-laws/sign-law-s-5868-183">https://london.ca/by-laws/sign-law-s-5868-183</a>		Nothing
London	ON	Signs and Canopy bylaw	By-law No. S.-3775-94	<a href="https://london.ca/by-laws/sign-canopy-law-s-3775-94">https://london.ca/by-laws/sign-canopy-law-s-3775-94</a>		Nothing
London	ON	Transit	Transit Advertising Contracts  Advertising Policy (Oct 2020)  Contracted to: • Buses: Lamar • Bus benches: Creative Outdoor • Bus shelters: Out Front	<a href="http://www.londontransit.ca/agendas-and-minutes/">http://www.londontransit.ca/agendas-and-minutes/</a> Sept 28/16 agenda no longer online.  New Ad Policy: <a href="http://www.londontransit.ca/policies/advertising-policy/">http://www.londontransit.ca/policies/advertising-policy/</a>	<del>Agenda from Sept 28, 2016 said: ii) Advertisements shall comply with the regulations as established by the Advertising Standards Council of Canada.</del>  Oct 2020: All mention of Code gone; ad decisions guided by Charter, can only be refused if "pressing and substantial objective", refusal criteria of discrimination or not complying with	i) Any advertisement which is to be placed on transit buses, passenger shelters and/or benches will not: • expressly or impliedly present demeaning or derogatory portrayals of individuals or groups; <b>Nov 7-18:</b> "Now, because of fallout over the <i>We Need a Law ads</i> , any London transit ads suspected of not meeting standards will have to cleared with Advertising Standards Canada before they can placed on transit property."

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
					laws, and balancing “competing rights”.	Oct 2020: Settlement reached with We Need a Law to run ads; Advertising Policy updated.
London	ON	Nuisance	Public Nuisance By-law PH-18 (Oct 17, 2018)	<a href="https://london.ca/by-laws/public-nuisance-law-ph-18">https://london.ca/by-laws/public-nuisance-law-ph-18</a>		“4.1 Unnecessary Interference With Use And Enjoyment Of Public Place: (2) No person shall, in a Public Place, unnecessarily interfere with another person’s use and enjoyment of the Public Place by using abusive or insulting language as a personal invective.” (used against street preachers)
Markham	ON	Transit	York Regional Transit		2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended. Regional property is defined as “YRT/Viva vehicles, shelters, stations and other assets with advertising space...”	See Aurora ON
Markham	ON	Signs	Sign By-law 2002-94	<a href="https://www.markham.ca/wps/wcm/connect/markhampublic/522e77a0-ece9-4c41-b914-951fe8b013df/2002-94.pdf?MOD=AJPERES&amp;CACHEID=522e77a0-ece9-4c41-b914-951fe8b013df">https://www.markham.ca/wps/wcm/connect/markhampublic/522e77a0-ece9-4c41-b914-951fe8b013df/2002-94.pdf?MOD=AJPERES&amp;CACHEID=522e77a0-ece9-4c41-b914-951fe8b013df</a>		Prohibited: hazards
Markham	ON	Proclamations	Proclamations Policy	<a href="https://www.markham.ca/wps/wcm/connect/markhampublic/6f19de96-d35a-48b1-8930-aaa1fdf23c52/ProclamationPolicy_20110503.pdf?MOD=AJPERES&amp;CACHEID=6f19de96-d35a-48b1-8930-aaa1fdf23c52">https://www.markham.ca/wps/wcm/connect/markhampublic/6f19de96-d35a-48b1-8930-aaa1fdf23c52/ProclamationPolicy_20110503.pdf?MOD=AJPERES&amp;CACHEID=6f19de96-d35a-48b1-8930-aaa1fdf23c52</a>		Religious and discriminatory prohibited for proclamations
Markham	ON	Flags	Flags Policy	<a href="https://www.markham.ca/wps/wcm/connect/markhampublic/72d4a44c-791b-4b44-8f24-4f55481777b5/FlagPolicy.pdf?MOD=AJPERES&amp;CACHEID=72d4a44c-791b-4b44-8f24-4f55481777b5">https://www.markham.ca/wps/wcm/connect/markhampublic/72d4a44c-791b-4b44-8f24-4f55481777b5/FlagPolicy.pdf?MOD=AJPERES&amp;CACHEID=72d4a44c-791b-4b44-8f24-4f55481777b5</a>		Flags for religious groups prohibited
Marmora and Lake	ON	Signs	2011-47 Marmora and Lake Sign By-law	<a href="https://drive.google.com/file/d/1Mi4G-thJVecXrIEbLDA6pyyWY9-Nn2i/view">https://drive.google.com/file/d/1Mi4G-thJVecXrIEbLDA6pyyWY9-Nn2i/view</a>		Section 4, Prohibited Signs: 4.1, 1.a.8 “Any sign that may confuse passing motorists or interfere with the safe movement of traffic.”

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						"Private Advocacy Signs" are allowed unless prohibited by S.4 or S.7.14.1: "A Private Advocacy Sign is permitted in any zone, provided the sign is not located on public property."
Midland	ON	Signs	By-law 2011-79	<a href="http://www.midland.ca/Shared%20Documents/plan/2011-79%20sign%20bylaw.pdf">http://www.midland.ca/Shared%20Documents/plan/2011-79%20sign%20bylaw.pdf</a>		Nothing
Milton	ON	Transit	Proposal for advertising program	<a href="https://www.milton.ca/MeetingDocuments/Council/agendas2008/rpts2008/COMS-033-08%20Milton%20Transit%20Bus%20Advertising%20Program.pdf">https://www.milton.ca/MeetingDocuments/Council/agendas2008/rpts2008/COMS-033-08%20Milton%20Transit%20Bus%20Advertising%20Program.pdf</a>		nothing
Milton	ON	Signs / Banners	Corporation of the Town of Milton By-law No. 086-2009	<a href="https://www.milton.ca/MeetingDocuments/Council/bylaws2009/086-2009%20Sign%20By-law.pdf">https://www.milton.ca/MeetingDocuments/Council/bylaws2009/086-2009%20Sign%20By-law.pdf</a>		Banner signs by non-profits allowed
Mississauga	ON	Advertising	Policy Number: 03-09-01. Placing Advertisement with the City	<a href="http://www7.mississauga.ca/documents/Policies/03-09-01.pdf">http://www7.mississauga.ca/documents/Policies/03-09-01.pdf</a>	Criteria: Advertising at the City must meet all of the following criteria: ... • The advertising adheres to the Canadian Code of Advertising Standards	
Mississauga	ON	Signs	Public Nuisance Sign Bylaw 222-08	<a href="http://www.mississauga.ca/file/COM/nuisancesigns.pdf">http://www.mississauga.ca/file/COM/nuisancesigns.pdf</a>		This bylaw covers non-authorized ("nuisance") signage on public road allowances. Could be amended to include temporary signage held by persons adjacent to roadways that contravenes the Code.
Mississauga	ON	Signs, banners, advertising	Sign By-Law 54-02	<a href="http://www7.mississauga.ca/documents/bylaws/Sign_By-Law.pdf">http://www7.mississauga.ca/documents/bylaws/Sign_By-Law.pdf</a>		Nothing
Mississauga	ON	Flags	Community Recognition Program. Policy Number: 06-04-04	<a href="http://www7.mississauga.ca/departments/marketing/policies/Community-Recognition-Program-2017-12.pdf">http://www7.mississauga.ca/departments/marketing/policies/Community-Recognition-Program-2017-12.pdf</a>		"The content of the requested message for the campaign, initiative, program or activity b) Does not have the potential to incite violence and hatred c) Does not present demeaning or derogatory portrayals of individuals or groups d) Is not of questionable taste in style, substance or presentation method g) In light of generally prevailing community standards, is not likely to cause deep or widespread offence"

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Newmarket	ON	Transit	York Regional Transit		2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended. Regional property is defined as "YRT/Viva vehicles, shelters, stations and other assets with advertising space..."	See Aurora ON
Newmarket	ON	Signs	By-Law Number 2014-11	<a href="http://www.newmarket.ca/LivingHere/Documents/2014-11%20Sign%20By-law.pdf">http://www.newmarket.ca/LivingHere/Documents/2014-11%20Sign%20By-law.pdf</a>		3.8: A sign attached or displayed on a vehicle or trailer which is parked or located for the primary purpose of displaying said sign or advertisement shall be strictly prohibited.
Newmarket	ON	Flags	Sub Topic: Municipal Flag Policy, No. CORP.1-05	<a href="http://www.newmarket.ca/TownGovernment/Documents/O%20-%20Municipal%20Flag%20Policy.pdf">http://www.newmarket.ca/TownGovernment/Documents/O%20-%20Municipal%20Flag%20Policy.pdf</a>		Courtesy Flag Raising. The Town does not entertain courtesy flag raisings at any of its facilities, including the Peace Park
Niagara Falls	ON	Signs	A Consolidated By-law, Being By-law No. 2008 - 224 as amended by: By-law No. 2009 - 101 and By-law No. 2010 – 113	<a href="https://niagarafalls.ca/pdf/public-notices/1088/Sign-By-law-2008-224-with-mod-s-to-September-2012.pdf">https://niagarafalls.ca/pdf/public-notices/1088/Sign-By-law-2008-224-with-mod-s-to-September-2012.pdf</a>		Hazards mentioned
Niagara Falls	ON	Transit	Sample agreement	<a href="https://niagarafalls.ca/pdf/tenders/1631/sample-form-of-agreement.pdf">https://niagarafalls.ca/pdf/tenders/1631/sample-form-of-agreement.pdf</a>	6.2: ... Further, the Vendor shall not post or permit to be posted, an advertisement which is not, in the opinion of the Director, of good character and appearance, free from vulgarity or indecent suggestions of any kind or nature. All advertising shall be in accordance with the guidelines of the Canadian Council of Advertisers.	
Norfolk	ON	Signs	Bylaw 2009-66 sign bylaw	<a href="http://www.norfolkcounty.ca/download/Sign-By-law-No.-2009-66.pdf">http://www.norfolkcounty.ca/download/Sign-By-law-No.-2009-66.pdf</a>		nothing
North Bay	ON	Signs and Advertising	2006-143: By-law to Restrict and Regulate Signs and Other Advertising Devices, including Posting of Notices	<a href="http://www.cityofnorthbay.ca/cityhall/by-laws/2006-143/">http://www.cityofnorthbay.ca/cityhall/by-laws/2006-143/</a>	Section 2.6: All signs or advertising devices erected or displayed shall be non-offensive to the public <i>as defined under the Criminal Code for obscenity</i>	

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			on Public Property within the City of North Bay	Amendment 2010-43: <a href="https://www.cityofnorthbay.ca/media/14218/2010_043.pdf">https://www.cityofnorthbay.ca/media/14218/2010_043.pdf</a>	<i>and the Canadian Advertising Standards Code for offensiveness.</i> (italicized part is 2010 amendment)	
North Bay	ON	Transit	Contracted to SWSE Marketing	<a href="https://swse.ca/advertising/">https://swse.ca/advertising/</a>		nothing
Oakville	ON	Transit	Contracted to Outfront Media	<a href="http://www.outfrontmedia.ca/en/resources/">http://www.outfrontmedia.ca/en/resources/</a>		Old website provided link to Ad Standards under Industry Links, but with disclaimer against it. July 2019: Website revamped, no mention of Code or Ad Stds.
Oakville	ON	Advertising	Procedure A-GEN-001-004 Advertising Sales	<a href="http://www.oakville.ca/townhall/a-gen-001-004.html">http://www.oakville.ca/townhall/a-gen-001-004.html</a>	Advertising arrangements must comply with all federal and provincial statutes, Canadian Code of Advertising Standards, the town's purchasing by-law, municipal by-laws, and corporate policies and procedures.	
Orangeville	ON	Signs	Sign By-law Number #: 28-2013	<a href="http://www.orangeville.ca/assets/files/mediahandler/documents/p190hc1thesv75b855pboh14h04.pdf">http://www.orangeville.ca/assets/files/mediahandler/documents/p190hc1thesv75b855pboh14h04.pdf</a>		Mentions unsafe signs
Orangeville	ON	Transit	GoTransit / Metrolinx	<a href="http://www.metrolinx.com/en/aboutus/commercialopportunities/commercialopportunities_ad.a.spx">http://www.metrolinx.com/en/aboutus/commercialopportunities/commercialopportunities_ad.a.spx</a>		Nothing
Orillia	ON	Signs	Portable/Temporary Sign Application	<a href="https://www.orillia.ca/en/living-here/signpermits.aspx">https://www.orillia.ca/en/living-here/signpermits.aspx</a> <a href="https://www.orillia.ca/en/city-hall/resources/permit_sign_temporary.pdf">https://www.orillia.ca/en/city-hall/resources/permit_sign_temporary.pdf</a>		nothing
Orillia	ON	Signs	Chapter 832 - Signs	<a href="https://www.orillia.ca/Modules/Bylaws/Bylaw/Details/a0ead9cb-adf6-42ac-ba49-6f62e9fda371">https://www.orillia.ca/Modules/Bylaws/Bylaw/Details/a0ead9cb-adf6-42ac-ba49-6f62e9fda371</a>		Does not cite Code.
Oshawa	ON	Advertising	Corporate Advertising Policy	<a href="http://app.oshawa.ca/agendas/corporate_services/2014/12-08/corp-14-104-revised-corporate-advertising-policy.pdf">http://app.oshawa.ca/agendas/corporate_services/2014/12-08/corp-14-104-revised-corporate-advertising-policy.pdf</a>		3. Ensure that editorial content be of a nature and intent not to: ... • Incite discrimination of any kind
Oshawa	ON	Transit	Durham Region Transit	<a href="https://www.durhamregiontransit.com/Pages/default.aspx">https://www.durhamregiontransit.com/Pages/default.aspx</a>		No policies or standards on Durham Region Transit website.
Oshawa	ON	Signs	Signs By-law 72-96	<a href="https://www.oshawa.ca/uploads/16/SignBy-law72-96.pdf?ts=636560123792671319">https://www.oshawa.ca/uploads/16/SignBy-law72-96.pdf?ts=636560123792671319</a>		Nothing

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Oshawa	ON	Ads	Corporate Partnership Program	<a href="http://app.oshawa.ca/agendas/strategic_initiatives/2012/11-19/sic-12-11-corporate-partnership-program.pdf">http://app.oshawa.ca/agendas/strategic_initiatives/2012/11-19/sic-12-11-corporate-partnership-program.pdf</a>	d) Complies with all federal and provincial statues, municipal by-laws, corporate policies, procedures and standards set-out by the Canadian Advertising Standards Council	
Oshawa	ON	Flags and proclamations	Draft Procedure By-law and Delegated Authority for Council Processes	<a href="http://app.oshawa.ca/agendas/Corporate_Services/2017/12-04/REPORT_CORP-17-86.pdf">http://app.oshawa.ca/agendas/Corporate_Services/2017/12-04/REPORT_CORP-17-86.pdf</a>		Proclamations will not be issued for the following: - Matters of political controversy, ideological or religious beliefs or individual conviction ... - Religious organizations or the celebration of religious events ... - Discriminatory or inflammatory matters - Matters intended to incite hatred or disorder - Matters which are untruthful
Ottawa	ON	Signs	Temporary Signs on Private Property By-law 2004-239  Permanent Signs on Private Property By-law 2016-326	<a href="https://documents.ottawa.ca/sites/documents.ottawa.ca/files/2004-239_EN.pdf">https://documents.ottawa.ca/sites/documents.ottawa.ca/files/2004-239_EN.pdf</a>  <a href="https://documents.ottawa.ca/sites/documents.ottawa.ca/files/perm_signs_bylaw_en.pdf">https://documents.ottawa.ca/sites/documents.ottawa.ca/files/perm_signs_bylaw_en.pdf</a>		Ottawa includes Kanata, where graphic signs have also been shown.  Nothing.
Ottawa	ON	Signs / Banners	Signs on City Roads (By-law No. 2003-520)	<a href="https://documents.ottawa.ca/sites/documents.ottawa.ca/files/signs_on_roads_by-law_2003-520_en.pdf">https://documents.ottawa.ca/sites/documents.ottawa.ca/files/signs_on_roads_by-law_2003-520_en.pdf</a>		(5) No banner application shall be approved that includes statements, words, or pictures of an obscene, pornographic, immoral, racist or sexist nature, or promotes or advertises gambling, tobacco or alcohol products.
Ottawa	ON	Flyers	Voluntary Ad Mail By-law No. 2003-493	<a href="http://documents.ottawa.ca/sites/documents.ottawa.ca/files/2003_493_en.pdf">http://documents.ottawa.ca/sites/documents.ottawa.ca/files/2003_493_en.pdf</a>		Prohibits flyers if the resident buys a sign for \$2: "The owner or occupant of the property may affix the sign referred to in Section 4 to a mail box or mail slot in a conspicuous way on his or her property, indicating that he or she does not wish to receive any unaddressed advertising material."
Ottawa	ON	Flags	Flag Protocol Procedures	<a href="https://ottawa.ca/en/city-hall/your-city-government/policies-and-administrative-structure/office-protocol/office-protocol-procedures#flag-protocol-procedures">https://ottawa.ca/en/city-hall/your-city-government/policies-and-administrative-structure/office-protocol/office-protocol-procedures#flag-protocol-procedures</a>		The City will not fly the flag of a group or organization whose undertakings or philosophy are contrary to City of Ottawa policies or by-laws, espouse hatred, violence, or racism, or are politically or religiously

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						motivated or represent other individual conviction.
Ottawa	ON	Proclamations	Proclamation Procedures	<a href="https://ottawa.ca/en/city-hall/your-city-government/policies-and-administrative-structure/office-protocol/office-protocol-procedures#proclamation-procedures">https://ottawa.ca/en/city-hall/your-city-government/policies-and-administrative-structure/office-protocol/office-protocol-procedures#proclamation-procedures</a>		<p>This recognition also emanates from the desire to uphold the intent and spirit of the Ontario Human Rights Code "to recognize the dignity and worth of every person and to provide for equal rights and opportunities without discrimination that is contrary to law, and having as its aim the creation of a climate of understanding and mutual respect for the dignity and worth of each person so that each person feels a part of the community and able to contribute fully to the development and well being of the community".</p> <p>A proclamation will not be issued for:</p> <ul style="list-style-type: none"> <li>- matters that are politically or religiously motivated or represent individual conviction;</li> <li>- campaigns, events or activities that are contrary to the City of Ottawa's policies or bylaws;</li> <li>- individuals or organizations that espouse discrimination, hatred, violence or racism;</li> </ul>
Ottawa	ON	Transit	<p>Review of OC Transpo Advertising Standards</p> <p>And Document 1: OC Transpo Advertising Standards, 2009 (attached at end of Review document)</p>	<a href="http://ottwatch.ca/meetings/file/289598/Report_OC_Transpo_Advertising_Standards_Review_d_ocx_Item_REVIEW_OF_OC_TRANSPO_ADVERTISING_STANDARDS_Meeting_Transit_Commission_Date_2015_05_20_09_30_00">http://ottwatch.ca/meetings/file/289598/Report_OC_Transpo_Advertising_Standards_Review_d_ocx_Item_REVIEW_OF_OC_TRANSPO_ADVERTISING_STANDARDS_Meeting_Transit_Commission_Date_2015_05_20_09_30_00</a>	<p>1. To specifically provide that the City is guided by the general principles of the Canadian Code of Advertising Standards in determining the acceptance of advertising;</p> <p>2. In keeping with the Canadian Code of Advertising Standards, a more detailed prohibition on advertising containing personal discrimination was added in section 3;</p> <p>Note: they are referring to Document 1. See next column for text →</p>	<p>From Document 1, attached to Review of OC Transpo Advertising Standards:</p> <p>1. The City is guided by the general principles embodied in the Canadian Code of Advertising Standards, in determining the acceptance of advertising.</p> <p>4. Advertising, including advertising of a political or a religious nature, is permitted provided that it meets the requirements of these Standards and of generally accepted advertising standards, including the Canadian Code of Advertising Standards.</p> <p>7. In keeping with the Canadian Code of Advertising Standards, in all cases, advertising shall not:</p> <p>7.1. demean, denigrate, or disparage any identifiable person, group or persons, organization, profession, product or service, or attempt to bring them into any public contempt or ridicule;</p> <p>7.2. undermine human dignity, or display obvious indifference to, or encourage, gratuitously and without merit, conduct or attitudes that offend the</p>

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						standards of public decency among a significant segment of a population; and, 7.3. appear in a realistic manner to exploit, condone or incite violence, nor appear to condone, encourage or exhibit obvious indifference to unlawful behaviour.
Owen Sound	ON	Signs	By-law No. 2014-001 The Sign By-law	<a href="https://www.owensound.ca/en/resourcesGeneral/Documents/2014-001-Sign-By-law-CONSOLIDATED.pdf">https://www.owensound.ca/en/resourcesGeneral/Documents/2014-001-Sign-By-law-CONSOLIDATED.pdf</a>		No mention of ad standards Refers to hazards
Owen Sound	ON	Flags and Proclamations	Policy CMA34: Flag Flying, Proclamations and Public Awareness Campaigns	<a href="https://www.owensound.ca/en/resourcesGeneral/Documents/CMA34---Flag-Flying-Proclamations-and-Public-Awareness-Campaigns-Policy.pdf">https://www.owensound.ca/en/resourcesGeneral/Documents/CMA34---Flag-Flying-Proclamations-and-Public-Awareness-Campaigns-Policy.pdf</a>		Policy: 2. The City will not issue Proclamations. 3. The City will not support Public Awareness Campaigns.
Owen Sound	ON	Transit	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Peterborough	ON	Advertising	The Corporation of the City of Peterborough. Policy Number 0036, Sponsorship, Naming Rights and Advertising Policy	<a href="http://www.peterborough.ca/Assets/City+Assets/Corporate+Policy/Documents/Corporate+Services/Finance/Sponsorship\$!2c+Naming+Rights+and+Advertising+Policy.pdf">http://www.peterborough.ca/Assets/City+Assets/Corporate+Policy/Documents/Corporate+Services/Finance/Sponsorship\$!2c+Naming+Rights+and+Advertising+Policy.pdf</a>	4.4 Position Statement Regarding Advertising: The City is a host of advertising. It does not endorse nor advocate any position put forward by outside advertisers. The City cannot violate freedom of expression under the Canadian Charter of Rights and Freedoms. Freedom of expression is a protected right under the Charter. The City appreciates that some advertisements may cause concern for customers but the City has no legal authority to decline advertising content as long as the advertisements comply with the Canadian Code of Advertising Standards, the Canadian Criminal Code and other applicable laws.	
Peterborough	ON	Transit	Transit advertising brochure	<a href="http://www.peterborough.ca/Assets/City+Assets/Transit/Documents/Transit+Advertising+Brochure.pdf">http://www.peterborough.ca/Assets/City+Assets/Transit/Documents/Transit+Advertising+Brochure.pdf</a>		Nothing, but above ad policy may extend to transit?
Peterborough	ON	Signs	By-Law Number 15-045, to Regulate Signs and Advertising Devices	<a href="http://www.peterborough.ca/Assets/City+Assets/By-Laws/Frequently+Requested+By-Laws/Public+Nuisances.pdf">http://www.peterborough.ca/Assets/City+Assets/By-Laws/Frequently+Requested+By-Laws/Public+Nuisances.pdf</a>		Nothing. This bylaw applies to signs requiring a permit, but the definitions for "signs" and "portable signs" do not seem to exclude temporary hand-held signs.

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Peterborough	ON	Proclamations	Proclamation Request	<a href="http://www.peterborough.ca/City_Hall/Mayor_s_Office/Proclamations/Proclamation_Request.htm">http://www.peterborough.ca/City_Hall/Mayor_s_Office/Proclamations/Proclamation_Request.htm</a>		Proclamations must: - Demonstrate respect and tolerance for Peterborough residents. Proclamations will not be issued for campaigns or events that are judged to be contrary to City policies or By-Laws...
Pickering	ON	Signs	Sign Bylaw By-Law Number 22-2014 of the Regional Municipality of Durham	<a href="https://www.pickering.ca/en/city-hall/resources/RegionofDurham-signby-law.pdf">https://www.pickering.ca/en/city-hall/resources/RegionofDurham-signby-law.pdf</a>		(Regional Municipality of Durham)
Pickering	ON	Signs, banners, flags	The Corporation of the City of Pickering. By-law No. 6999/09, A by-law to regulate signs in the City of Pickering	<a href="https://www.pickering.ca/en/city-hall/resources/By-law_699909.pdf">https://www.pickering.ca/en/city-hall/resources/By-law_699909.pdf</a>		71 (t) that is obscene or in bad taste.
Port Perry	ON	Signs	Sign bylaw 40-15	<a href="http://www.scugog.ca/en/do-business/resources/Documents/40-15-Sign-By-Law.pdf">http://www.scugog.ca/en/do-business/resources/Documents/40-15-Sign-By-Law.pdf</a>		nothing
Port Perry	ON	Transit	Durham Region Transit / GoTransit (serving different areas)	News article about complaint to DRT, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the Ontario Human Rights Code or the Canadian Code of Advertising Standards.	Port Perry is part of Township of Scugog  DRT advertising policy not on website  GoTransit has nothing
Renfrew	ON	Signs	Combined Sign By-Laws: No. 19-95	<a href="http://www.renfrew.ca/public_docs/bylaws/Combined%20Sign%20By-Laws.pdf">http://www.renfrew.ca/public_docs/bylaws/Combined%20Sign%20By-Laws.pdf</a>		Nothing
Richmond Hill	ON	Signs, banners	The Corporation of the Town of Richmond Hill By-law No. 52-09, Sign By-law	<a href="https://www.richmondhill.ca/en/shared-content/resources/documents/143-sign-by-law.pdf">https://www.richmondhill.ca/en/shared-content/resources/documents/143-sign-by-law.pdf</a>		nothing
Richmond Hill	ON	Transit	York Regional Transit		2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended. Regional property is defined as "YRT/Viva vehicles, shelters, stations	See Aurora ON

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
					and other assets with advertising space..."	
Sarnia	ON	Sponsorship and advertising	The Corporation of the City of Sarnia Corporate Sponsorship and Advertising Policy	<a href="https://www.google.ca/url?sa=t&amp;rct=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=1&amp;cad=rja&amp;uact=8&amp;ved=0ahUKEwilw9b63vrUAhUW3GMKHWOMBUUQFggiMAA&amp;url=http%3A%2F%2Fwww.sarnia.ca%2Fdocuments.asp%3FDocumentID%3D882&amp;usg=AFQjCNEpdZifFtAZbrGYAX0eP1PIXGwIVA">https://www.google.ca/url?sa=t&amp;rct=j&amp;q=&amp;esrc=s&amp;source=web&amp;cd=1&amp;cad=rja&amp;uact=8&amp;ved=0ahUKEwilw9b63vrUAhUW3GMKHWOMBUUQFggiMAA&amp;url=http%3A%2F%2Fwww.sarnia.ca%2Fdocuments.asp%3FDocumentID%3D882&amp;usg=AFQjCNEpdZifFtAZbrGYAX0eP1PIXGwIVA</a>	Sponsorship agreements must comply with Federal, Provincial statutes, municipal by-laws or Council adopted plans, and the standards set out by the Canadian Advertising Standards Council.	The City will not allow advertising, either directly or through third party arrangements that: - Convey a negative religious message that might be deemed prejudicial to other religious groups; - Promote alcohol and other addictive substances at venues geared primarily to children; - Present demeaning or derogatory portrayals of individuals or groups or contain anything, which in light of generally prevailing community standards, is likely to cause deep or widespread offence.
Sarnia	ON	Signs	Sign Bylaw	<a href="https://sarnia.civicweb.net/filepro/documents/40785?preview=40815">https://sarnia.civicweb.net/filepro/documents/40785?preview=40815</a>		Does not cite Code
Sault Ste. Marie	ON	Signs	Sign Bylaw	<a href="http://saultstmarie.ca/Cityweb/media/Legal/By-laws/2017-35.pdf">http://saultstmarie.ca/Cityweb/media/Legal/By-laws/2017-35.pdf</a>		nothing
St. Catharines	ON	Signs	Bylaw 2012-154	<a href="https://stcatharines.civicweb.net/filepro/documents/?preview=2783">https://stcatharines.civicweb.net/filepro/documents/?preview=2783</a>		nothing
St. Thomas	ON	Signs	Bylaw 6-2006	<a href="https://stthomas.civicweb.net/document/2583/Sign%20by-law%206-2006.pdf?handle=57D64A5BF00C41D99B14A3B9DA842FF5">https://stthomas.civicweb.net/document/2583/Sign%20by-law%206-2006.pdf?handle=57D64A5BF00C41D99B14A3B9DA842FF5</a>		"The Company covenants and agrees to display only advertising that is of acceptable high moral standard, non-political, and is not contrary to public order and good taste..."
Stratford	ON	Signs and advertising devices	By-Law Number 159-2004	<a href="http://www.stratfordcanada.ca/uploads/180/Doc_635010129499991509.pdf">http://www.stratfordcanada.ca/uploads/180/Doc_635010129499991509.pdf</a>		Mentions hazards
Stratford	ON	Bus Shelters	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Bus shelters only: Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	
Sudbury	ON	Advertising	Advertising Agreement	<a href="https://www.greatersudbury.ca/?LinkServID=D0A0F789-F96B-4AF6-97501B626567D7D1">https://www.greatersudbury.ca/?LinkServID=D0A0F789-F96B-4AF6-97501B626567D7D1</a>		Advertising Policy is quoted but cannot be found.
Sudbury	ON	Signs	Signs and Advertising Devices By-law	<a href="https://www.greatersudbury.ca/content/div_clerks/documents/sign2007-250_optimized.pdf">https://www.greatersudbury.ca/content/div_clerks/documents/sign2007-250_optimized.pdf</a>		nothing about the Code but it does specify no signs on vehicles or trailers (for the primary purpose of displaying sign)
Thunder Bay	ON	Benches	Contracted to Northwest Bench Mark	(no website)		
Thunder Bay	ON	Buses	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising	

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
					Standards and advocacy advertising for controversial issues	
Thunder Bay	ON	Bus shelters	Contracted to Outfront Media	<a href="http://outfrontmedia.ca/mediakits/Mediakit_ThunderBay_2015.pdf">http://outfrontmedia.ca/mediakits/Mediakit_ThunderBay_2015.pdf</a> <a href="http://www.outfrontmedia.ca/en/resources">http://www.outfrontmedia.ca/en/resources</a>		Old website provided link to Ad Standards under Industry Links, but with disclaimer against it. July 2019: Website revamped, no mention of Code or Ad Stds.
Thunder Bay	ON	Advertising / Media	Corporate Policy No. 07-01-10. Subject: Corporate Advertising	<a href="https://webapps.thunderbay.ca/PoliciesAndProcedures/ViewPolicy.aspx?ID=HPXMvqyyT7w%3d">https://webapps.thunderbay.ca/PoliciesAndProcedures/ViewPolicy.aspx?ID=HPXMvqyyT7w%3d</a>		nothing
Thunder Bay	ON	Signs and Advertising Devices	Corporate Policy No. 07-02-01. Subject: Signs And Advertising Devices	<a href="https://webapps.thunderbay.ca/PoliciesAndProcedures/ViewPolicy.aspx?ID=Q3nx9JypiSc%3d">https://webapps.thunderbay.ca/PoliciesAndProcedures/ViewPolicy.aspx?ID=Q3nx9JypiSc%3d</a>		nothing
Thunder Bay	ON	Mobile Signs	Corporate Policy No. 11-02-06. Subject: Mobile Signs	<a href="https://webapps.thunderbay.ca/PoliciesAndProcedures/ViewPolicy.aspx?ID=MI%2b7eNLZoVM%3d">https://webapps.thunderbay.ca/PoliciesAndProcedures/ViewPolicy.aspx?ID=MI%2b7eNLZoVM%3d</a>		nothing
Timmins	ON	Signs	By-Law Number 2012-7223	<a href="http://www.timmins.ca/wp-content/uploads/Draft-Sign-By-Law.pdf">http://www.timmins.ca/wp-content/uploads/Draft-Sign-By-Law.pdf</a>		Mentions hazardous
Toronto	ON	Hate activity	Hate Activity Policy	<a href="http://wx.toronto.ca/intra/hr/policies.nsf/9fff29b7237299b385256729004b844b/7269cc141836eb1385257bb800537b2f?OpenDocument">http://wx.toronto.ca/intra/hr/policies.nsf/9fff29b7237299b385256729004b844b/7269cc141836eb1385257bb800537b2f?OpenDocument</a>		
Toronto	ON	Transit	Toronto Transit Commission Advertising on TTC (policy)	<a href="https://ttc.ca/TTC_Business/Advertising_on_TTC/Policy.jsp">https://ttc.ca/TTC_Business/Advertising_on_TTC/Policy.jsp</a>	8.1.2 Comply with the ASC Code. 8.1.3 Comply with any rule, procedure, by-law or code of any professional regulatory body. 9.0 REFERENCE SOURCES: Canadian Code of Advertising Standards; City of Toronto Municipal Code and By-laws; Ontario Human Rights Code	
Toronto	ON	Flags	Flags policy (Flag Raising Request Form)	<a href="https://www.toronto.ca/city-government/awards-tributes/tributes/flag-raising-half-masting/flag-raising-request-form/">https://www.toronto.ca/city-government/awards-tributes/tributes/flag-raising-half-masting/flag-raising-request-form/</a>		Requests will not be approved for: - Political parties or organizations - Religious organizations or in celebration of religious events - Commercial entities or in celebration of corporate events - Intent that is contrary to City policies or bylaws

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						- Organizations requesting flag raisings that espouse hatred, violence or racism
Toronto	ON	Signs	Signs, General (bylaw)	<a href="http://www.toronto.ca/legdocs/municode/1184_694.pdf">http://www.toronto.ca/legdocs/municode/1184_694.pdf</a>		nothing
Toronto	ON	Signs	Chapter 693, Signs 693, 1 Feb 1, 2018 (includes temporary signs)	<a href="https://www.toronto.ca/legdocs/municode/1184_693.pdf">https://www.toronto.ca/legdocs/municode/1184_693.pdf</a>		Temporary sign definition does not exclude hand-held signs: "A sign that is not permanently installed or affixed to the ground or any structure or building and includes: (1) A mobile sign;(2) A portable sign
Uxbridge	ON	Signs	Signs and Advertising Devices By-law No. 2002-59	<a href="http://town.uxbridge.on.ca/sites/default/files/by_laws/Sign%20By-law%20No.%202002-059%20-%20CONSOLIDATED%20-%20updated%20Feb.%202017.pdf">http://town.uxbridge.on.ca/sites/default/files/by_laws/Sign%20By-law%20No.%202002-059%20-%20CONSOLIDATED%20-%20updated%20Feb.%202017.pdf</a>		nothing
Uxbridge	ON	Transit	Durham Regional Transit	News article about complaint, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the Ontario Human Rights Code or the Canadian Code of Advertising Standards.	Advertising policy not on website
Vaughan	ON	Transit	York Regional Transit		2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended. Regional property is defined as "YRT/Viva vehicles, shelters, stations and other assets with advertising space..."	See Aurora ON
Vaughan	ON	Advertising	City of Vaughan Advertising Standards Policy	<a href="https://www.vaughan.ca/services/recreation/General%20Documents/Advertising/Advertising%20Opportunities.pdf">https://www.vaughan.ca/services/recreation/General%20Documents/Advertising/Advertising%20Opportunities.pdf</a>	In determining the acceptance of advertising within its facilities, the City of Vaughan is guided by the general principles embodied in the Canadian Code of Advertising Standards. Specifically: a. The City of Vaughan will not accept advertising of questionable taste or which, in its sole discretion, is considered irritating	

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
					<p>in its style, content, or method of presentation.</p> <p>b. Advertising must be free from offensive references involving racial or religious matters.</p> <p>c. Material calling for the advocacy of, or opposition to, a political point of view, policy or action, is prohibited.</p>	
Waterloo	ON	Sponsorship and Advertising	Sponsorship and Advertising Policy	<a href="http://www.waterloo.ca/en/contentresources/resources/government/Corporate_Policies/A-016_Sponsorship_and_Advertising_Policy.pdf">http://www.waterloo.ca/en/contentresources/resources/government/Corporate_Policies/A-016_Sponsorship_and_Advertising_Policy.pdf</a>		<p>Lists Canadian Code of Advertising Standards under "Related Documents/Legislation" but not cited in policy itself.</p> <p>2.1 The City of Waterloo will not accept sponsorship and/or advertising from companies whose reputation could prove detrimental to the city's public image and/or whose main business is derived from: 2) pornography, adult entertainment, or sexual services, and 4) religious and/or partisan organizations.</p> <p>2.2 Sponsorships and/or advertising will not be accepted from any party that portrays, promotes, or condones the stereotyping of any group or discrimination as defined in the Ontario Human Rights Code</p>
Waterloo	ON	Flags/Proclamations	Policy Title: Flags and Proclamations	<a href="http://www.waterloo.ca/en/contentresources/resources/government/Corporate_Policies/A-004_Flags_and_Proclamations_Policy.pdf">http://www.waterloo.ca/en/contentresources/resources/government/Corporate_Policies/A-004_Flags_and_Proclamations_Policy.pdf</a>		Nothing
Waterloo	ON	Signs and Advertising Devices	By-law no. 2013- 007	<a href="http://www.waterloo.ca/en/contentresources/resources/government/2013-007_sign_bylaw.pdf">http://www.waterloo.ca/en/contentresources/resources/government/2013-007_sign_bylaw.pdf</a>		Hazards mentioned
Welland	ON	Advertising/Sponsorship	Website statement (policy)	<a href="https://www.welland.ca/Advertising/index.asp">https://www.welland.ca/Advertising/index.asp</a>		Sponsorships and/or advertising will not be accepted from any party that portrays, promotes, or condones the stereotyping of any group or discrimination as defined in the Ontario Human Rights Code or which is contrary to the Canadian Charter of Rights and Freedoms.
Welland	ON	Signs	By-Law Number 2005-21, as amended: The Sign By-Law	<a href="https://www.welland.ca/Bylaws/bylaw2005-21.pdf">https://www.welland.ca/Bylaws/bylaw2005-21.pdf</a>		Nothing.
Welland	ON	Flags	Policy Title: Flags – Flying of Policy Number: PUB-001-0003	<a href="https://www.welland.ca/Bylaws/Policies/PUB-001-0003.pdf">https://www.welland.ca/Bylaws/Policies/PUB-001-0003.pdf</a>		No restrictions: "The City of Welland welcomes requests by interested charitable organizations for displaying of flags or

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						banners on City flag masts to mark campaign periods for recognized charitable causes.”
Welland	ON	Flyers	Nothing	Nothing		Checked - Nothing
Whitby	ON	Transit	Durham Regional Transit	News article about complaint, Feb 4, 2012: <a href="https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/">https://www.durhamregion.com/news-story/3501781-sexy-bus-ad-prompts-complaints-to-durham-transit/</a>	After receiving complaints in the fall, a panel of DRT staff took a second look and again determined the ad complied with their advertising policy, which bans any content that violates the Ontario Human Rights Code or the Canadian Code of Advertising Standards.	Includes community of Brooklin  Advertising policy not on website
Whitby	ON	Signs	Town of Whitby. By-law # 5696-05. Temporary Sign By-law Permanent Sign By-law	<a href="http://www.whitby.ca/en/resources/cs-bylaw_signstemporary.pdf">http://www.whitby.ca/en/resources/cs-bylaw_signstemporary.pdf</a> <a href="http://www.whitby.ca/en/resources/cs-bylaw_signspermanent.pdf">http://www.whitby.ca/en/resources/cs-bylaw_signspermanent.pdf</a>		Includes community of Brooklin  nothing
Whitby	ON	Proclamations	Issuance of Proclamations policy	<a href="https://whitby.civicweb.net/filepro/documents/?preview=54719">https://whitby.civicweb.net/filepro/documents/?preview=54719</a>		2.1 b) Requests for proclamations which fall into any one of the following groups will not be approved: • political parties or political organizations; • religious organizations whose intent is to proclaim a recognition, or imposition, of religious doctrine and/or particular portions of religious doctrine; • promotion of business or commercial enterprise; • if the intent of the event and/organization is contrary to corporate policies, by-laws, the Ontario Human Rights Code or current legislation;
Whitby	ON	Signs	Town of Whitby Permanent Sign By-law	<a href="http://www.whitby.ca/en/resources/cs-bylaw_signspermanent.pdf">http://www.whitby.ca/en/resources/cs-bylaw_signspermanent.pdf</a>		nothing
Whitby	ON	Flags	Policy Title: Flag Raisings Policy Number: CA 110	<a href="http://www.whitby.ca/en/resources/clx_flagraisingpolicy.pdf">http://www.whitby.ca/en/resources/clx_flagraisingpolicy.pdf</a>		nothing
Whitchurch-Stouffville	ON	Signs	By-Law Number 2016-165-RE	<a href="https://whitchurch.civicweb.net/document/114439">https://whitchurch.civicweb.net/document/114439</a>	Prohibited: e) Any sign displaying advertising which is not in accordance with the most recent edition of The Canadian Code of Advertising Standards.	Includes temporary signs, but likely only erected ones.

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Whitchurch-Stouffville	ON	Banners	Banner Policy	<a href="http://www.townofws.ca/en/residents/resource/s/Documents/Applications_Licences_and_Permits/2014-Banner-Policy.pdf">http://www.townofws.ca/en/residents/resource/s/Documents/Applications_Licences_and_Permits/2014-Banner-Policy.pdf</a>		3. Banners shall advertise only municipal, charitable or functions of a non-profit organization.
Whitchurch-Stouffville	ON	Proclamations & flags	Website/forms (policy)	<a href="http://www.townofws.ca/en/town-hall/proclamations.aspx">http://www.townofws.ca/en/town-hall/proclamations.aspx</a> Proclamation form: <a href="https://whitchurch.civicweb.net/document/111687">https://whitchurch.civicweb.net/document/111687</a>		Town policy not to flag raise The Clerk or his/her designate reserves the right to decline any proclamation requests at his/her discretion.
Whitchurch-Stouffville	ON	Transit	York Regional Transit		2.1 Advertisements will be permitted on Regional property provided: (i) the Advertisement complies with the criteria set out in the Canadian Code of Advertising Standards, as amended. Regional property is defined as "YRT/Viva vehicles, shelters, stations and other assets with advertising space..."	<b>See Aurora ON</b> Town of Whitchurch-Stouffville, Advertising on YRT/Viva Vehicles and Property: (ii) the Advertisement does not, as determined by the Region in its sole discretion, demean, denigrate, exploit or disparage any identifiable person, group of persons, firm, organization, industrial or commercial activity, profession, product, or service, or attempt to bring it or them into public contempt or ridicule. (iii) there are no adverse effects on public safety associated with display of the Advertisement. (iv) the Advertisement does not incite violence or hatred
Windsor	ON	Signs and Advertising Devices	By-law 250-2004. A by-law respecting signs and other advertising devices in the city of Windsor	<a href="http://www.citywindsor.ca/cityhall/By-laws-Online/Documents/Text_By-law%20250-2004_Updated%20APR242015.pdf">http://www.citywindsor.ca/cityhall/By-laws-Online/Documents/Text_By-law%20250-2004_Updated%20APR242015.pdf</a>	Schedule E. E.2 advertising on the sign complies with the Canadian Code of Advertising Standards	This appears to be targeted only at "electronic-media billboard wall sign with streaming recorded and live media", which seems oddly specific and limiting. <i>Can this Code citation be read to apply to all signage?</i>
Windsor	ON	Buses/shelters	Contracted to Street Seen Media	<a href="http://www.streetseenmedia.com/">http://www.streetseenmedia.com/</a>		Nothing
Windsor	ON	Benches	Creative Outdoor	<a href="http://www.creativeoutdoor.com/">http://www.creativeoutdoor.com/</a>		Nothing
Woodstock	ON	Signs	Property Maintenance Chapter 0754 Signs Other Advertising Devices	<a href="https://www.cityofwoodstock.ca/uploads/275/Doc_635193259218407095.pdf">https://www.cityofwoodstock.ca/uploads/275/Doc_635193259218407095.pdf</a>		nothing
Woodstock	ON	Advertising	Corporate Sponsorship and Advertising	Not on website	"All sponsorship and advertising agreements must comply with federal and provincial statutes, municipal By-laws, and the standards set out by the Canadian Advertising Standards Council."	The policy applies only to "sponsorships and advertising undertaken to assist in the provision of City services and projects."

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Charlottetown	PE	Signs	Zoning Development bylaw	<a href="http://www.city.charlottetown.pe.ca/pdfs2016/bylaws/Zoning%20&amp;%20Development%20Bylaw%2027%20April%202016.pdf">http://www.city.charlottetown.pe.ca/pdfs2016/bylaws/Zoning%20&amp;%20Development%20Bylaw%2027%20April%202016.pdf</a>		nothing
Summerside	PE	Signs	Summerside Zoning Bylaw SS-15 (Rev 2007) Part 3. Signage Control, Section 40. Sign Regulation	<a href="https://www.summerside.ca/UserFiles/Servers/Server/4499283/File/TechnicalServices/Planning/Signage%20Regulations.pdf">https://www.summerside.ca/UserFiles/Servers/Server/4499283/File/TechnicalServices/Planning/Signage%20Regulations.pdf</a>		Nothing
Alma	QC					Most Quebec cities not searched because of language barrier and very low rate of anti-choice activity.
Beloeil	QC					
Blainville	QC					
Brossard	QC					
Châteauguay	QC					
Chicoutimi-Jonquière	QC					
Drummondville	QC					
Gatineau	QC					
Granby	QC					
Joliette	QC					
Laval	QC					
Lévis	QC					
Longueuil	QC					
Mirabel	QC					
Montreal	QC	Metro and Bus	Contracted to Astral Affichage	<a href="http://www.bellmedia.ca/fr/ventes/affichage-ventes/">http://www.bellmedia.ca/fr/ventes/affichage-ventes/</a>		nothing
Montreal	QC	Shelters	Contracted to Quebecor Media	<a href="http://abribus.ca/accueil/">http://abribus.ca/accueil/</a>		nothing
Montreal	QC	Signs	Prohibited Signs and Locations (policy)	<a href="http://ville.montreal.qc.ca/pls/portal/docs/PAGE/ARROND_SLA_EN/MEDIA/DOCUMENTS/AFFICHAGE_ENSEIGNESLOCALISATIONSPROHIBEES_ANG_NOV16.PDF">http://ville.montreal.qc.ca/pls/portal/docs/PAGE/ARROND_SLA_EN/MEDIA/DOCUMENTS/AFFICHAGE_ENSEIGNESLOCALISATIONSPROHIBEES_ANG_NOV16.PDF</a>		nothing
Papineauville	QC	Metro and Bus	Contracted to Astral Affichage	<a href="http://www.bellmedia.ca/fr/ventes/affichage-ventes/">http://www.bellmedia.ca/fr/ventes/affichage-ventes/</a>		Nothing (Note: Papineauville is Trudeau's riding)
Papineauville	QC	Shelters	Contracted to Quebecor Media	<a href="http://abribus.ca/accueil/">http://abribus.ca/accueil/</a>		nothing

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Quebec City	QC					Most Quebec cities not searched because of language barrier and very low rate of anti-choice activity.
Repentigny	QC					
Rimouski	QC					
Rouyn-Noranda	QC					
Saguenay	QC					
Saint-Georges	QC					
Saint-Hyacinthe	QC					
Saint-Jean-sur-Richelieu	QC					
Saint-Jérôme	QC					
Salaberry-de-Valleyfield	QC					
Shawinigan	QC					
Sherbrooke	QC					
Sorel-Tracy	QC					
Terrebonne	QC					
Trois-Rivières	QC					
Val-d'Or	QC					
Victoriaville	QC					
Moose Jaw	SK	Signs	Zoning Bylaw No. 5346	<a href="http://www.moosejaw.ca/wp-content/uploads/Bylaw5346_zoning.pdf">http://www.moosejaw.ca/wp-content/uploads/Bylaw5346_zoning.pdf</a>		Traffic hazards prohibited
Prince Albert	SK	Signs	Zoning Bylaw. Section 32.24 Non-Profit signs	<a href="https://www.citypa.ca/Modules/Bylaws//Bylaw/Details/65150efb-eb6e-462c-9cd3-1a070560bf5d">https://www.citypa.ca/Modules/Bylaws//Bylaw/Details/65150efb-eb6e-462c-9cd3-1a070560bf5d</a>	No sign permit is required for the following sign types provided they comply with all requirements and provisions of this Bylaw ... 32.6.7 All signs shall comply with the Canadian Code of Advertising Standards	Code citation may refer only to billboard and permanent signs?
Prince Albert	SK	Portable Signs	Portable Sign Bylaw	<a href="https://www.citypa.ca/Modules/Bylaws//Bylaw/Details/38b9e183-3df8-40e0-a3f3-6ef2e7d67f2e">https://www.citypa.ca/Modules/Bylaws//Bylaw/Details/38b9e183-3df8-40e0-a3f3-6ef2e7d67f2e</a>	Advertisement Content 12. (1) Text on a portable sign must comply with the following: (a) the Canadian Code of Advertising Standards; (b) not present	Portable sign means a “sign capable of being moved or transported from site to site. It can be mounted on a frame, stand, vehicle, trailer or similar support;”

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
					demeaning or derogatory portrayals of individuals or groups; and (c) display advertising copy that is of acceptable, high moral standard, and is not contrary to public order and good taste.	This does <b>not</b> exclude hand-held signs.
Prince Albert	SK	Flags	Flag Protocol Policy 45.1	<a href="https://citypa.ca/Portals/0/Policies/Corporate%20Policies/Flag%20Protocol%20Policy.pdf">https://citypa.ca/Portals/0/Policies/Corporate%20Policies/Flag%20Protocol%20Policy.pdf</a>		nothing
Prince Albert	SK	Transit	Quoted in Meeting Minutes 2010 (policy)	<a href="http://www.citypa.ca/Portals/0/Council%20Meetings/Full%20Agenda/2010/2010%2009%2013%20Full%20Agenda.pdf">http://www.citypa.ca/Portals/0/Council%20Meetings/Full%20Agenda/2010/2010%2009%2013%20Full%20Agenda.pdf</a>	The City's current rules on advertising content in dealing with advertising on transit benches and shelters are as follows: The licensee shall be required to; a) comply with the Canadian Code of Advertising Standards; b) not present demeaning or derogatory portrayals of individuals or groups; c) display only advertising copy that is of acceptable, high moral standard and is not contrary to public order and good taste;	
Prince Albert	SK	Transit	Quoted in Meeting Minutes 2014 (policy)	<a href="http://www.citypa.ca/Portals/0/B%20and%20C/Executive/Agenda/2014%2006%2004%20-%20Agenda1.pdf">http://www.citypa.ca/Portals/0/B and C/Executive/Agenda/2014%2006%2004%20-%20Agenda1.pdf</a>	Advertisement Content 7. During the term of the agreement, the Licensee shall have the exclusive right to display advertising in all advertising shelters under this agreement, specifically, the Licensee shall be required to; (a) comply with the Canadian Code of Advertising Standards; (b) not present demeaning or derogatory portrayals of individuals or groups; (c) display only advertising copy that is of acceptable, high moral standard, and is not contrary to public order and good taste;	
Regina	SK	Bus/shelter	Contracted to Rawlco Transit Ltd.	<a href="http://rawlco.com/outdoor">http://rawlco.com/outdoor</a>		Nothing
Regina	SK	Benches	Contracted to Pattison Outdoor	<a href="http://www.pattisonoutdoor.com/advertising-content-guidelines/">http://www.pattisonoutdoor.com/advertising-content-guidelines/</a>	Advertising policy specifically mentions Canadian Code of Advertising Standards and advocacy advertising for controversial issues	

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
Regina	SK	Signs	16. Sign Regulations Part 16a	<a href="http://www.regina.ca/opencms/export/sites/regina.ca/residents/bylaw/.media/pdf/chapter-16---sign-regulations.pdf">http://www.regina.ca/opencms/export/sites/regina.ca/residents/bylaw/.media/pdf/chapter-16---sign-regulations.pdf</a>		nothing
Saskatoon	SK	Transit	Transit Advertising Policy	<a href="https://www.saskatoon.ca/sites/default/files/documents/city-clerk/civic-policies/C02-037.pdf">https://www.saskatoon.ca/sites/default/files/documents/city-clerk/civic-policies/C02-037.pdf</a>	3.5 In determining the acceptability of advertisements, Saskatoon Transit will also be guided by the general principles embodied in the Canadian Code of Advertising Standards, as amended from time to time, except where such standards are inconsistent with the provisions of this Policy. In such cases, the Policy shall prevail. 3.9 Advertisements which portray information which is issue oriented or a point of view on a publicly recognized controversial issue shall comply with the Canadian Code of Advertising Standards and must contain the name of the sponsoring group or individual on the advertisement.	
Saskatoon	SK	Advertising	Number C10-010. Policy Title: Advertising in Recreation Facilities 1988	<a href="https://www.saskatoon.ca/sites/default/files/documents/city-clerk/civic-policies/C10-010.pdf">https://www.saskatoon.ca/sites/default/files/documents/city-clerk/civic-policies/C10-010.pdf</a>		nothing
Saskatoon	SK	Signs	Signs Bylaw	Temporary Signs: <a href="https://www.saskatoon.ca/sites/default/files/documents/city-clerk/bylaws/7491.pdf">https://www.saskatoon.ca/sites/default/files/documents/city-clerk/bylaws/7491.pdf</a> Sign bylaw appendix A <a href="https://www.saskatoon.ca/sites/default/files/documents/city-clerk/bylaws/8770.pdf">https://www.saskatoon.ca/sites/default/files/documents/city-clerk/bylaws/8770.pdf</a>		nothing
Saskatoon	SK	Flags and proclamations	Flag and Proclamation Policy (Oct 19)	<a href="https://www.saskatoon.ca/sites/default/files/documents/city-clerk/civic-policies/C01-028.pdf">https://www.saskatoon.ca/sites/default/files/documents/city-clerk/civic-policies/C01-028.pdf</a>	Not needed, see →	Section 4.4 .4(b)(iii): "Flag raising or proclamation requests will not be approved if: iii) the organization's undertaking or philosophy, or the request: A)is contrary to City policies or bylaws; B)is contrary to the Canadian Charter of Rights and Freedoms; C)espouses hatred, violence, racism or is otherwise discriminatory; D)is politically or religiously motivated;

City/Town	Prov	Subject (ads, proclamations, flags, bus stops, benches, signs, transit, flyers,etc.)	Title (or ad company) (indicate if bylaw or policy)	Website Link	Advertising Code Citation	Comments
						E)is controversial, contentious or divisive within the community; or F)is untruthful, inflammatory, obscene or libelous
Whitehorse	YK	Advertising	City of Whitehorse – Standing Committees Monday, July 20, 2015 – 5:30 p.m. Council Chambers, City Hall	<a href="http://www.whitehorse.ca/Home/ShowDocument?id=5522">http://www.whitehorse.ca/Home/ShowDocument?id=5522</a>	4. The City will only allow advertising within their parks and paved trail corridors on designated advertising kiosks, and will not allow advertising in its parks, either directly or through third party arrangements. All ads placed in City-owned advertising spaces must conform to the Canadian Code of Advertising Standards and meet the following criteria: →	4.4. All advertisements shall be free of any demeaning, derogatory, exploitative or unfair comment or representation of any person or group of persons, or any such comment or representation based on race, colour, ancestry, ethnic origin, creed, religious affiliation, sex, sexual orientation, disability, age, marital or family status; 4.7. Advertisements which promote or oppose a specific theology or religious ethic, point of view, policy or action; advocate or oppose any ideology or political philosophy, point of view, policy or action; or convey information about a political party or the candidacy of any person for a political position or public office, must visibly display the name of the sponsoring group and display this disclaimer: “The opinions expressed in this advertisement, or by the sponsor of this advertisement, do not in any way represent the opinions of, and are not endorsed by the City of Whitehorse.”